

EVENT PROGRAM

GEE LONG DESIGN WEEK

1-11 OCTOBER
2026

geelongdesignweek.com.au



MESSAGE FROM THE CEO



Greater Geelong has always been a place of ideas, ingenuity and making.

Our design story reaches from generations of First Nations knowledge and creativity through to our extraordinary industrial and manufacturing heritage and the designers, businesses and communities shaping our region today.

As Australia's only UNESCO City of Design, we are proud to be part of an international network of cities that recognise creativity as a powerful force for sustainable development. Geelong Design Week brings that designation to life, connecting local stories with global thinking and demonstrating how design can create more sustainable, inclusive and connected communities.

This year we are presenting our biggest Geelong Design Week yet. Across eleven days, more than 100 exhibitions, talks, workshops, tours, performances and experiences invite people to discover the ideas, places and creative talent that make our region distinctive.

A particularly exciting addition is the inaugural Victorian Regional Design Fair at Nyaal Banyul. Bringing together more than 50 designers, studios and creative businesses from Greater Geelong and regional Victoria, the Fair creates a new platform for regional talent to be seen, to connect and to build opportunities that extend well beyond these four days.

Good design is not simply about how things look. It influences how we live, move, work, connect and respond to the challenges ahead. It has the capacity to strengthen communities, transform industries and improve everyday life.

I invite you to explore Geelong Design Week with curiosity, discover something unexpected and experience why design matters here.

Ali Wastie
Chief Executive Officer
City of Greater Geelong

GEELONG DESIGN WEEK DIRECTOR



INSPIRED BY PLACE. DRIVEN BY DESIGN

These words capture something fundamental about Greater Geelong. Design is embedded in our landscape, industries, architecture, cultural knowledge, communities and long tradition of making and innovation.

Geelong Design Week is an invitation to look more closely at that design culture and to participate in where it goes next.

Across this year's program, designers, architects, makers, artists, researchers, manufacturers, businesses, students and communities come together to share ideas and explore design's role in shaping better futures. From First Nations design, architecture and adaptive reuse to fashion, public space, advanced manufacturing, circularity and emerging technologies, the program reflects both the breadth of contemporary design and the character of this place.

In 2026, we also take an important step forward with the inaugural Victorian Regional Design Fair. The Fair is about visibility, connection and possibility. It creates a dedicated platform for the depth and quality of design happening across our regional capital city and beyond, connecting designers, makers, manufacturers and creative businesses with audiences, industry and one another.

More than 50 exhibitors come together at Nyaal Banyul, alongside design conversations, international perspectives through the Cities of Design Pavilion and a curated showcase of regionally designed and made products.

Our UNESCO City of Design designation connects Geelong to a global community while asking us to consider what design can contribute locally: to sustainability, inclusion, cultural understanding, economic opportunity and the quality of everyday life. That exchange between local identity and global possibility is at the heart of this year's program.

I hope Geelong Design Week encourages you to see our region differently, meet the people shaping it, encounter an idea that challenges you and imagine what you might contribute.

Welcome to Geelong Design Week and the inaugural Victorian Regional Design Fair.

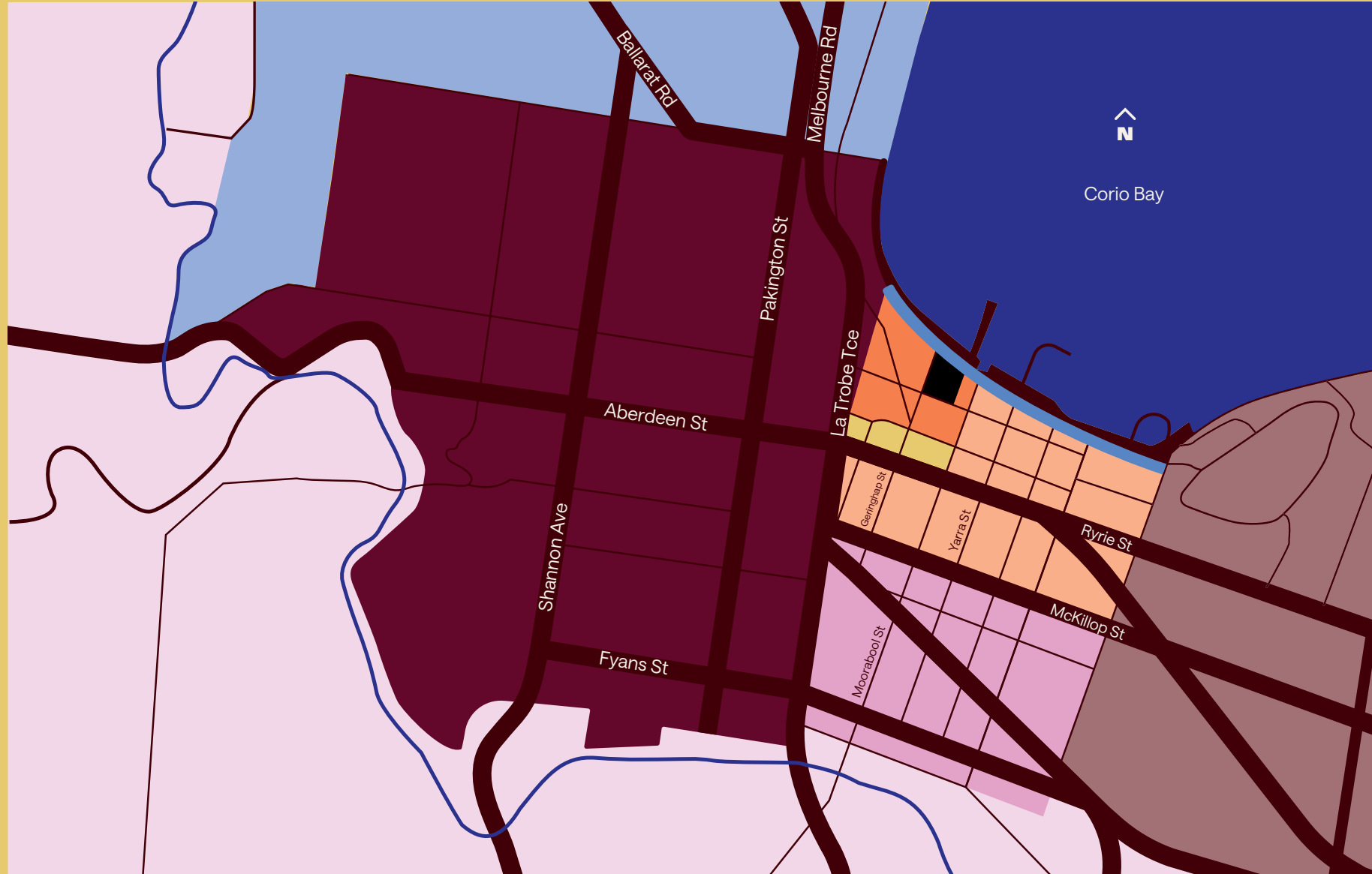
Tracey-Lea Smith
Director, Geelong Design Week and Victorian Regional Design Fair
UNESCO City of Design Focal Point
Coordinator Creative City
City of Greater Geelong

Program information was correct at the time of printing and may be subject to change. For the latest information, visit geelongdesignweek.com.au

For more information about accessibility at Geelong Design Week events, please contact us at info@geelongdesignweek.com.au

★ — Paid Event

GEEELONG DESIGN WEEK MAP



Locations

- City Centre
- Waterfront
- Deakin Waterfront
- Arts & Cultural Precinct
- Civic Precinct
- Northern Suburbs
- Western Suburbs
- Eastern Suburbs
- Southern Suburbs
- Geelong & the Bellarine

REGIONAL CREATIVITY. GLOBAL IDEAS.

50+ Exhibitors.
Design Talks every day.
A Design Pop-Up Shop.
One big celebration
of regional design.

Discover how design
shapes the way we
move, live, connect
and imagine the future
at the Victorian Regional
Design Fair — a flagship
event of Geelong
Design Week.



VICTORIAN REGIONAL DESIGN FAIR



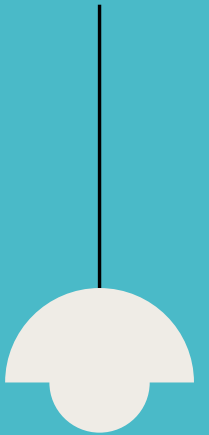
Free Event | Exhibition
Presented by the City of
Greater Geelong

Fri 2 Oct
9.00am – 9.00pm

Sat 3 Oct
10.00am – 6.00pm

Sun 4 Oct
10.00am – 3.00pm

Nyaal Banyul Geelong
Convention and Event Centre,
80 Western Beach Rd,
Geelong



DESIGN SHOWCASE

Experience creativity, innovation and design excellence from across the region.

CITIES OF DESIGN PAVILION

Discover projects, events and short documentaries from UNESCO Cities of Design around the world.

DESIGN SHOP

Shop contemporary products, handcrafted works and limited-edition pieces from regional creatives.

TALKS & CONVERSATIONS

Hear from leading voices in architecture, design, manufacturing, sustainability and innovation.

2026 EXHIBITORS

Sarah Parkes / Smalltown IS Architecture Olivia O'Connor Cindy Tong Green Studio Deanne Howlett Flash1a Cooper Scaife Architects Found Foam Takeawei Bellbrae Clay Rowena Martinich Tim Gresham Hyph-n Jayne Newgreen & Tiffany Titshall Jason Waterhouse Laura Woodward Stonehouse + Irons Architecture Studio 101 Architects 3iD Architecture PLOT Architecture & Urbanism Tsai Design Deakin University Solar Car Team (DUST) Jazzyskye Designs Dowel Jones Timber Technik Two Lines Studio Ross Thompson Furniture Sundown Lighting Challis Design Residency Studios Superbold	Environmental Energy Services Formflow Kip & Co Phillip Withers Better for Geelong Compost Dell Eco Reef Chroma Waste / Lab G: Zines Collective Michelle Searle Skye Lightly Ranch Pressing Elizabeth Bell Ceramics Leah Grant Yoko Georgiou LoomTex Baum Cycles Project Ten Design Hunt Moon Bottles EnviroFriends Breeze of Change The Melbourne Map Tall Tree Road Fridge Friend Tyzak Designz Beach & Forest Brittany March Retro Pop Homewares Frank Prskalo Jade and May The Compostible T-Shirt Nest Design Studio
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WHAT A RIPPER! LIVE



Paid Event | Performance | Talk
General Admission \$49 + Booking Fee

Sat 10 Oct | 2.00pm – 3.30pm
Platform Arts, 60 Little Malop St,
Geelong

Book signing 3.10pm – 3.30pm

Tim Ross celebrates Australia's forgotten design icons, uncovering the stories, humour and nostalgia behind everyday inventions.

Presented by Tim Ross



DESIGN COMMONS LAUNCH & OPEN EOI: A New Space for Design in Geelong

Free Event | Tour | Launch
Registration Required

Tues 6 Oct | 4.30pm – 5.30pm
Design Commons, 30 Gheringhap St, Geelong

Step inside Design Commons, explore a new creative hub and discover opportunities for designers, makers and collaborators.

Presented by the City of Greater Geelong



IN CONVERSATION: Discovering the Impressionists Exhibition Design with Peter King and Simone LeAmon



Paid Event | Talk
Talk only \$20 + Booking Fee

Talk + Gallery After-hours
Gallery Members: \$44 + Booking Fee
Non-member: \$47 + Booking Fee

Fri 9 Oct | 3.00pm – 4.00pm
Crowne Plaza Hotel Ballroom,
33 Smythe St, Geelong

Explore the design behind Discovering the Impressionists through exhibition design, storytelling and cultural experiences.

Presented by Geelong Gallery



EXTRA LIVES: Interactive Video Game Concert



Paid Event | Interactive
Installation | Performance

General Admission:
\$25 + Booking Fee
Concession: \$20 + Booking Fee
Blak Tix: \$10 + Booking Fee

Sat 10 Oct | 7.30pm – 9.00pm
Platform Arts, 60 Little Malop St,
Geelong

A live interactive video game concert where audiences shape the story through music, comedy and digital play.

Presented by Platform Arts
& Extra Lives



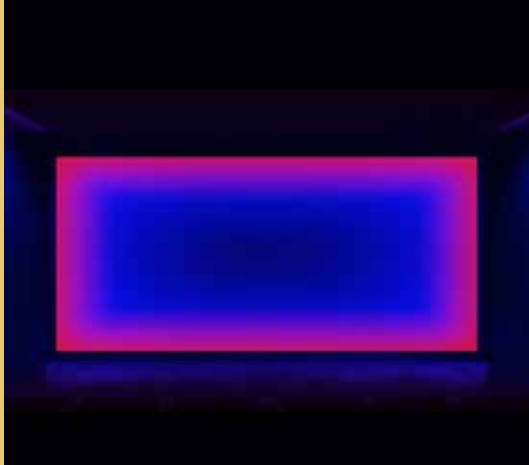
DESIGN YOUR OWN ZINE WORKSHOP

Free Event | Workshop
Registration Required

Geelong Regional Libraries
Sat 10 Oct | 10.30am – 1.30pm
Geelong Library & Heritage
Centre, 51 Little Malop St,
Geelong

Create your own zine while learning design, storytelling, layout and self-publishing skills in a creative workshop.

Presented by Geelong
Regional Libraries



PEACE AND CALM

Free Event | Exhibition | Installation

Mon 5 – Fri 9 Oct | 10.00am – 4.00pm
Platform Arts, 60 Little Malop St, Geelong

A calming light installation transforming an urban space into an immersive experience of colour, reflection and stillness.

Presented by Ben Bjork



THE GROTTO (II)

Free Event | Exhibition

Thurs 1 – Sat 10 Oct | 10.00am – 4.00pm
Platform Arts, 60 Little Malop St, Geelong

An immersive garden installation exploring landscape design, biodiversity and wellbeing through a site-responsive retreat at Platform Arts.

Presented by Kate Baker, Sarah Jones
& Platform Arts



REWORLD YOUR NEIGHBOURHOOD: Creative Pathways for Youth Led Urban Commons

Free Event | Tour | Interactive-Installation
Registration Required

Sat 10 Oct | 1.00pm – 3.00pm
Gathering Place (Ki-kirri-ngitj), Geelong Library,
51 Little Malop St, Geelong

A youth-led urban play experience reimagining neighbourhoods through creativity, connection, belonging and shared visions for place.

Presented by Future Play Lab, RMIT University



THE WORLDS WE SHARE

Free Event | Exhibition | Workshop

Thurs 1 – Fri 9 Oct | 9.00am – 5.30pm
Sat & Sun | 10.00am – 5.00pm
Ground Floor, Geelong Library & Heritage
Centre, 51 Little Malop St, Geelong

A sensory exhibition exploring sustainable design, coastal environments and creative connections between art, materials and place.

Presented by Heart Space Creative Studio

INDIGENOUS GRASSES BUTTERFLY DIRT BALL MAKING WORKSHOP



Paid Event | Workshop

General Admission:
\$20 + Booking Fee
Blak Tix: \$15 + Booking Fee

Tues 6 Oct | 11.00am – 1.00pm
Platform Arts, Rehearsal Space,
60 Little Malop St, Geelong

Create Indigenous grass seed balls and support local butterflies, biodiversity and connection to Country through hands-on making.

Presented by Britt Silvester

SPATIAL INTERVENTIONS

Free Event | Exhibition | Performance

Fri 2 Oct | 11.00am – 12.00pm
Platform Arts, 60 Little Malop St, Geelong

Experience art, movement and architecture through Shelley Jardine's inclusive performance and evolving painting response.

Presented by Shelley Jardine



DUMPED: Rediscovering Habitat in Geelong's Urban Leftovers

Free Event | Exhibition

Launch Sat 3 Oct | 4.00pm – 6.00pm
Sat 3 – Sun 11 Oct | Open 24/7
Third Space Gallery, Creative Geelong,
132 Little Malop St, Geelong

Transforming discarded objects into habitat,
DUMPED reveals hidden ecosystems and new
possibilities for urban nature.

Presented by Sebastian Cocks, LatStudios
& Creative Geelong



DESIGNING WITH NATURE



Paid Event | Talk
Concession \$10 & Adult \$13 + Booking Fee

Sat 10 Oct | 2.00pm – 3.00pm
National Wool Museum,
26-32 Moorabool St, Geelong

Learn how nature-led design can create healthier
homes, gardens and cities that support biodiversity
and wellbeing.

Presented by The National Wool Museum,
The School of Lost Arts and Geelong Gardens
for Wildlife

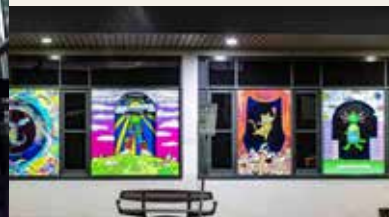
THE REGENT THEATRE: Guided Tour

Free Event | Tour
Booking essential

Tues 6 Oct | 3.00pm – 4.00pm
The Regent Theatre,
118-124 Little Malop St, Geelong

Go behind the scenes at The Regent Theatre
and discover its heritage restoration, challenges
and exciting future.

Presented by Hamilton Group



DEVLIN WALK: Aussie Coins to Buckingham Palace



Paid Event | Talk | Tour
General Admission \$25 + Booking Fee

Sat 10 Oct | 5.00pm – 7.30pm
Geelong Town Hall,
30 Gheringhap St, Geelong

Celebrate 60 years of decimal currency
through Stuart Devlin's iconic coin designs
and Geelong creative legacy.

Presented by Geelong Region Branch
National Trust (Vic) with The Geelong Club
& Geelong Coin Club

TELEMATIC CAFÉ: Designing a Festival

Free Event | Talk | Exhibition
Registration Required

Thurs 8 Oct | 6.00pm – 9.30pm
Beav's Bar, 77-79 Little Malop St,
Geelong

A live conversation shaping a new festival idea
through creativity, community voices and
experimental thinking.

Presented by Creative Occupation

What if the Friends We Imagined Were Real?

Free Event | Exhibition

Thurs 1 – Sun 11 Oct
Open 24/7
Yarra St Window Gallery,
12-36 Yarra St, Geelong

Discover imaginary
companions brought to life
through community stories,
illustration and character
design at Yarra Street Window
Gallery.

Presented by The Indirect
Object and the City of
Greater Geelong

PROJECTION: Meditation on a Seagrass Meadow

Free Event | Exhibition |
Projection

Thurs 1 – Sun 11 Oct
6.30pm till late
Shorts Pl, Geelong

Experience a striking digital
projection exploring the
intersection of nature,
technology, sustainability and
our shared future.

Presented by Laura Alice and
the City of Greater Geelong

WASTED SPACE

Free Event | Exhibition | Fashion

Thurs 1 – Sat 10 Oct
9.00am – 5.00pm
164 Malop St, Geelong

Local creatives, artists and
researchers explore textile
waste, sustainable fibres and
circular design through art,
science and conversation.

Presented by
Our Circular Collective



ON THE MOVE



Paid Event | Exhibition | Interactive-installation

Family \$40+ Booking Fee, Adult \$13+ Booking Fee,
Concession \$10+ Booking Fee, Child \$8+ Booking Fee

Thurs 1 – Sun 11 Oct | 10.00am – 5.00pm

National Wool Museum, 26-32 Moorabool St, Geelong

Explore transport design through an interactive journey
of creativity, innovation, sustainability and future-focused
ideas for all ages.

Presented by the National Wool Museum and Museums
of History NSW



NEIGHBOURHOOD SCORE: In Play

Free Event | Interactive Installation
Registration Required

Public Exchange Bureau, Deakin University
Thurs 1 – Sat 10 Oct | 12.00pm – 4.00pm
Gallery Commons, 78 Malop St, Geelong

A playful participatory installation
connecting communities through creativity,
cross-cultural exchange and shared experiences
of neighbourliness.

Presented by Public Exchange Bureau,
Deakin University



SHARED GROUND

Free Event | Exhibition | Launch

Thurs 1 – Sat 10 Oct | Various times.

Untether Gallery, Shop 5, Centrepont Arcade,
132 Little Malop St, Geelong

Discover sustainable art and design, natural
making processes and collaborative creativity
through cyanotype, pigments and eco-printing.

Presented by Inge Flinte, Lucy Allinson,
Kim Drew, Mel Elliott, Michelle Harvey, Sara Kerr,
Katey O'Sullivan, Elizabeth Van Herwaarden,
Levi Warren and Kirsty Zahra

ARCHIGUIDE: Discovering Geelong's Modern Architecture

Free Event | Tour
Registration Required

Sat 10 Oct | 2.00pm–3.30pm
Deakin Waterfront Campus,
Gheringhap St, Geelong

Discover Geelong's modernist and postmodernist
architecture, uncovering the buildings, people and
ideas shaping our UNESCO City of Design.

Presented by Deakin University

NEIGHBOURHOOD SCORE: Drawing Together

Free Event | Interactive Installation
Registration Required

Sat 3 Oct | 1.00pm – 4.00pm
Creative Geelong, 132 Little Malop St, Geelong

A collaborative drawing installation using
creativity, data and participation to explore
how communities share space.

Presented by Public Exchange Bureau,
Deakin University



NEIGHBOURHOOD SCORE: In Relation

Free Event | Exhibition

Thurs 1 – Sat 10 Oct | 12.00pm – 4.00pm
Gallery Commons, 78 Malop St, Geelong

Neighbourhood Score: In Relation is an exhibition
exploring how we live alongside others through
politeness, proximity and reciprocal consideration.

Presented by Public Exchange Bureau,
Deakin University



GARDENS BY DESIGN: Shaping 175 Years of the Geelong Botanic Gardens

Free Event | Talk
Registration Required

Sat 3 Oct | 10.45am – 11.05am
Sat 3 Oct | 11.15am – 11.35am
Sat 3 Oct | 11.45am – 12.05pm
Sat 3 Oct | 12.15pm – 12.35pm
Sat 3 Oct | 12.45pm – 1.05pm
Sat 3 Oct | 1.15pm – 1.35pm
Geelong Botanic Gardens, Corner of Podbury Drive and Eastern Park Cct, East Geelong

Explore 175 years of garden design, horticulture, plant collecting and conservation through three curator-led talks.

Presented by Geelong Botanic Gardens

FROM WASTE TO SURFACE: A Community Tile Project

Free Event | Workshop
Registration Required

Fri 9 - Sun 11 Oct | 10.00am – 1.00pm
The Visitors Centre, Geelong Botanic Gardens, cnr of Eastern Park Cct and Podbury Dr, East Geelong

Create a shared ceramic artwork using local materials, community stories and sustainable processes inspired by Geelong's landscape.

Presented by Kim Drew & the Geelong Botanic Gardens



FLOW BY DESIGN: A Walking Tour of the Ocean Grove District Ride Centre

Free Event | Tour
Registration Required

Wed 7 Oct | 1.00pm – 2.00pm
Ocean Grove District Ride Centre, Kingston Park Playground, 5 Adco Gr, Ocean Grove

Discover the design behind Ocean Grove's new ride centre, where trails, landscape and community combine to inspire adventure and connection.

Presented by Hamish McCallum-Smith, Emily Pearce and Will Rayner (World Trail)



ARCHITECTS HOME TOUR: Pandora House, Jan Juc

Free Event | Tour
Registration Required

Sat 10 Oct | 2.00pm – 2.50pm, 3.00pm – 3.50pm
Jan Juc (address provided to ticket holders)

Step inside a transformed architect's home in Jan Juc revealing how thoughtful architecture responds to place, climate and everyday life.

Presented by Geelong + Surf Coast Architects

SUSTAINABLE DESIGN FOR COMMUNITY THEATRE: Panel Discussion

Free Event | Talk | Workshop
Registration Required

Sat 10 Oct | 1.00pm – 3.00pm
Bellarine Arts Centre, 29/41 Peninsula Dr, Drysdale

Facilitated by Amanda La Bonte, this panel explores practical, sustainable design solutions for community theatre.

Presented by the City of Greater Geelong & the Bellarine Arts Centre



DOWEL JONES OPEN WAREHOUSE

Free Event | Tour
Registration Required

Sat 3 Oct | 12.00pm – 4.00pm
Dowel Jones Warehouse, 133 Victoria St,
North Geelong

Take a rare behind the scenes look into the Dowel Jones North Geelong Warehouse.

Presented by Dowel Jones

DESIGN THE GAME: Build and Battle Experience



Paid Event | Interactive installation
General Admission - \$25 (group bookings welcome)

Mon 5 Oct – Fri 9 Oct | 4.30pm – 6.30pm
96-102 Furner Ave, Bell Park

Design, build and test interactive game worlds where creativity, teamwork and problem-solving shape the experience.

Presented by Next Level Skirmish



BELL PARK CHURCHES TOUR

Free Event | Tour
Registration Required

Sat 3 Oct | 10.00am – 12.30pm
Greek Orthodox Church, 1-3 Taliska Ave, Bell Park

Visit Bell Park's multicultural churches and learn how migration, architecture and community shape Geelong's suburban identity.

Presented by the City of Greater Geelong and the Greek, Serbian, Ukrainian Catholic, Ukrainian Orthodox and Russian Orthodox Churches



A PEOPLE'S GUIDE TO (NORTH) GEELONG

Free Event | Tour | Exhibition | Talk
Registration Required

Thurs 1 – Sun 11 Oct | Open 24/7
Artist Talk
Wed 7 Oct | 11.00am – 12.00pm
Labuan Sq Garden,
10 Labuan Sq, Norlane

Experience Norlane through young people's eyes in an immersive public artwork blending storytelling, VR and place.

Presented by Platform Arts

LABUAN SQUARE GARDEN

Free Event | Workshop

Open Gardening Session
Wed 7 Oct | 10.00am – 2.00pm
Thurs 1 – Sun 11 Oct
10.00am – 4.00pm
Labuan Sq Garden,
10 Labuan Sq, Norlane

Visit a community garden transforming Labuan Square through place-making, ecology, connection and shared local stories.

Presented by Labuan Square Garden Collective

LABUAN SQUARE GARDEN WALK & TALK

Free Event | Tour | Talk
Registration Required

Sat 3 Oct
1.00pm – 3.00pm
Labuan Sq Garden,
10 Labuan Sq, Norlane

Join a guided tour of Labuan Square's garden, discover native plants and wildlife, and follow Cowies Creek from plains to coast.

Presented by Labuan Square Garden Collective



BEHIND THE EXHIBITION: Cats Fans Then & Now

Free Event | Tour Exhibition
Registration Required

Thurs 8 Oct | 5.30pm – 7.00pm
Geelong Sports Museum, GMHBA Stadium,
356 Moorabool St, Geelong

Go behind the scenes of Cats Fans Then & Now and discover exhibition design, stories and fandom.

Presented by Geelong Sports Museum and Kardinia Park Stadium Trust

ARCHITECTURE FILM NIGHTS PRESENTS “THE PROMISE”

★
Paid Event | Film
General Admission \$49 + Booking Fee

Thurs 8 Oct
6.00pm – 8.30pm
The Pivotonian Cinema,
Level 1/4 Verner St, Geelong

Experience architecture through film, celebrating local designers, global ideas and the places that shape our communities.

Presented by Stonehouse + Irons Architecture and Pivotonian Cinema

BEYOND THE TRACKS: Designing South Geelong to Wauru Ponds Rail Duplication

Free Event | Tour
Registration Required

Tues 6 Oct | 2.00pm – 3.00pm
South Geelong Station, Yarra St, South Geelong

Go behind the scenes of South Geelong Station's transformation, revealing how landscape design, Wadawurrung co-design and integrated art created a people-focused destination.

Presented by Arup



BIYAL-A ARMSTRONG CREEK LIBRARY: Guided Tour

Free Event | Tour
Registration Required

Tues 6 Oct | 2.00pm – 3.00pm
Wed 7 Oct | 10.00am – 11.00am
Fri 9 Oct | 12.30pm – 1.30pm
Fri 9 Oct | 3.30pm – 4.30pm
Biyal-a Armstrong Creek Library,
20 Main St, Armstrong Creek

Explore Biyal-a Armstrong Creek Library's architecture, cultural elements, community spaces, technology and programs on this guided tour.

Presented by Geelong Regional Libraries



BEHIND THE DESIGN: Tarratarra Stadium

Free Event | Tour
Registration Required

Fri 9 Oct | 1.30pm – 3.00pm
Tarratarra Stadium,
10 Bird Rock Rd, Armstrong Creek

Experience a new, sustainable community sports centre where design, inclusion and connection to Country shape a thriving new precinct.

Presented by Development Victoria

WHAT MAKES A GOOD NEIGHBOURHOOD IN A GROWTH AREA

Free Event | Talk | Workshop
Registration Required

Fri 9 Oct | 10.30am – 12.30pm
Biyal-a Armstrong Creek Library,
20 Main St, Armstrong Creek

Explore practical approaches to delivering distinctive, connected and high-quality suburban design across rapidly growing communities.

Presented by the Design Excellence Network and the City of Greater Geelong



DESIGNING FOR CIRCULARITY AND INNOVATION

Free Event | Fashion & Textiles
Registration Required

Wed 7 Oct | 10.00am – 12.00pm
Meeting Room NA1.417/418, Building NA,
Deakin University, 75 Pigdons Rd, Waurun Ponds

Learn how researchers are redesigning textiles for a circular future through innovation, materials and sustainable solutions.

Presented by ARC Research Hub for Future Fibres



FROM LAB TO LABEL: A Tour of Deakin's Future Fibres Facility

Free Event | Fashion
Registration Required

Mon 5 Oct | 2.00pm – 3.00pm
Building NK, IFM Deakin University,
75 Pigdons Rd, Waurun Ponds

Tour Australia's only cotton spinning line and discover sustainable fibres transforming fashion's circular future today.

Presented by Dr Dylan Hegh and Deakin University

GEELONG HERITAGE AWARDS 2026

Free Event | Award
Registration Required

Thurs 1 Oct | 6.30pm – 8.30pm
Nyaal Banyul Geelong Convention and
Event Centre, 80 Western Beach Rd, Geelong

Celebrating excellence in heritage, adaptive reuse and design that preserves Geelong's stories while shaping its future.

Presented by the City of Greater Geelong



COUNTRY AS CLIENT: DECOLONISING DESIGN

Free Event | Talk
Registration Required

Sat 3 Oct | 2.00pm – 3.00pm
Nyaal Banyul Geelong Convention
and Event Centre, 80 Western
Beach Rd, Geelong

Explore how First Nations co-design and Country-centred thinking challenge conventional design systems and practices.

Presented by
Regional Arts Victoria

DESIGNING AN AI OPERATING MODEL

Free Event | Talk
Registration Required

Sun 4 Oct | 12.45pm – 1.30pm
Nyaal Banyul Geelong
Convention and Event Centre,
80 Western Beach Rd, Geelong

Learn how to design an AI operating model that moves beyond tools to business transformation.

Presented by
Enterprise Monkey

AUSTRALIA'S DIRTIEST T- SHIRT: Smashing the Formula of Fast Fashion

Free Event | Talk
Registration Required

Sun 4 Oct | 1.45pm – 2.30pm
Nyaal Banyul Geelong
Convention and Event Centre,
80 Western Beach Rd, Geelong

Learn how compostable fashion and circular design are challenging the wasteful fast-fashion model.

Presented by
The Compostible T-Shirt

IO: An Eco-Futurist Performance

Free Event | Performance
Registration Required

Fri 2 Oct | 6.30pm – 7.15pm
Nyaal Banyul Geelong Convention and
Event Centre, 80 Western Beach Rd, Geelong

Experience IO, a shimmering eco-futurist
performance blending live coding, music and
living systems.

Presented by Laura Alice and Quinn Earthchild

CONNECTED ENVIRONMENTS

Free Event | Talk
Registration Required

Fri 2 Oct | 4.45pm – 5.45pm
Nyaal Banyul Geelong Convention and
Event Centre, 80 Western Beach Rd, Geelong

How can we create gardens that develop
stronger connections to Geelong and the
greater region?

Presented by Phillip Withers

DESIGNING WITH, NOT FOR: Lived Experience in Practice

Free Event | Talk
Registration Required

Fri 2 Oct | 3.30pm – 4.30pm
Nyaal Banyul Geelong Convention and Event
Centre, 80 Western Beach Rd, Geelong

Hear how lived experience drives better design
through collaboration, shared decision-making
and community partnerships.

Presented by Amplifier Collective



BACK TO BACK THEATRE: Community Filmmaking Practice

Free Event | Talk
Registration Required

Sun 4 Oct | 11.45am – 12.30pm
Nyaal Banyul Geelong Convention and Event
Centre,
80 Western Beach Rd, Geelong

Hear how design, collaboration and inclusive
filmmaking create powerful connections
between people and place.

Presented by Back to Back Theatre and
Miranda Nation



IN CONVERSATION: Collective Mothering

Free Event | Talk
Registration Required

Fri 2 Oct | 1.00pm – 2.00pm
Nyaal Banyul Geelong Convention and
Event Centre, 80 Western Beach Rd, Geelong

Hear how caregiving, collective care and
matriarchal thinking shape design, culture,
community and connection.

Presented by Platform Arts

ETHICAL COLOUR, WHAT IS IT AND WHY DOES IT MATTER?

Free Event | Talk
Registration Required

Fri 2 Oct | 11.45am – 12.30pm
Nyaal Banyul Geelong Convention and
Event Centre, 80 Western Beach Rd, Geelong

Learn why colour's environmental and social
impacts matter, and how ethical colour can
transform design.

Presented by Chroma Waste / Lab



DEAKIN UNIVERSITY'S GEELONG DESIGN WEEK PROGRAM OPENING NIGHT

Free Event | Exhibition
Registration Required

Fri 2 Oct | 5.30pm – 7.30pm
Deakin University Library, Sally Walker Building,
1 Gheringhap St, Geelong. Entry via Cunningham St.

Join Deakin for its Geelong Design Week program
and the opening of three exhibitions celebrating
architecture, design and place.

Presented by Deakin University Library and Deakin
University School of Architecture and Built
Environment



BUILT LEGACIES: Education, Architecture and the McGlashan Everist Archive

Free Event | Exhibition

Thurs 1 – Fri 2 Oct | 9.00am – 5.00pm
Sat 3 – Sun 4 Oct | 10.00am – 4.00pm
Mon 5 – Fri 9 Oct | 9.00am – 5.00pm
Sat 10 – Sun 11 Oct | 10.00am – 4.00pm
Deakin University Waterfront Gallery,
Building AD, 1-11 Gheringhap St, Geelong

Explore McGlashan Everist's architectural legacy through
archives, education, student perspectives and Geelong's
evolving built environment.

Presented by Deakin University Library, Deakin University
School of Architecture and Built Environment, and PMDL
McGlashan Everist



DESIGN FUTURES FROM BUILT LEGACIES: What Architectural Archives Can Teach Us

Free Event | Talk
Registration Required

Wed 7 Oct | 11.00am – 12.00pm
Deakin University Project Space, Cnr Western
Beach Rd and Cunningham St, Geelong

Explore how architectural archives inspire future
design, learning environments and resilient places
through shared knowledge and reflection.

Presented by Deakin University Library, Deakin
University School of Architecture and Built
Environment, and PMDL McGlashan Everist



IN CONVERSATION WITH PLACE AND MCGLASHAN EVERIST: From Denny Lascelles Wool Store to Deakin Waterfront Campus

Free Event | Talk
Registration Required

Tues 6 Oct | 11.00am – 12.00pm
Deakin University, A+B Gallery, Waterfront Building
D, Level 3, 1 Gheringhap St, Geelong

Discover the transformation of a historic wool store
into Deakin's award-winning waterfront campus
through adaptive reuse.

Presented by Deakin University Library, Deakin
University School of Architecture and Built
Environment, and PMDL McGlashan Everist



IN PLACE, IN PROCESS: NARRATING HISTORIES, FUTURES, ARCHITECTURE PRACTICES

Free Event | Exhibition

Thurs 1 – Fri 2 Oct | 9.00am – 5.00pm
Sat 3 – Sun 4 Oct | 10.00am – 4.00pm
Mon 5 – Fri 9 Oct | 9.00am – 5.00pm
Sat 10 – Sun 11 Oct | 10.00am – 4.00pm
Deakin University, A+B Gallery, Waterfront
Building D, Level 3, 1 Gheringhap St, Geelong

Discover student-led architectural visions
exploring place, heritage, adaptive reuse
and Geelong's future through design
experimentation.

Presented by Deakin University Library, Deakin
University School of Architecture and Built
Environment, and PMDL McGlashan Everist



SLOW DRAWING: DJILANG/GEELONG

Free Event | Exhibition

Thurs 1 – Fri 2 Oct | 9.00am – 5.00pm
Sat 3 – Sun 4 Oct | 10.00am – 4.00pm
Mon 5 – Fri 9 Oct | 9.00am – 5.00pm
Sat 10 – Sun 11 Oct | 10.00am – 4.00pm
Deakin University Project Space, Cnr Western
Beach Rd and Cunningham St, Geelong

Discover student-led architectural visions exploring
place, heritage, adaptive reuse and Geelong's
future through design experimentation.

Presented by Deakin University Library, Deakin
University School of Architecture and Built
Environment, and PMDL McGlashan Everist



WATERFRONT BOLLARDS: Guided Tour

Free Event | Tour
Registration Required

Thurs 8 Oct | 11.00am – 12.30pm
Geelong Waterfront, Geelong
(ticket holders notified of meeting point)

Discover Geelong's Waterfront Bollards through stories of art, history and design shaping the city's identity.

Presented by Colin Mockett and the City of Greater Geelong

WOMEN IN STREET ART: Guided Tour

Free Event | Tour
Registration Required

Mon 5 Oct | 4.00pm – 5.30pm
Meet at the steps of Geelong Town Hall,
30 Gheringhap St, Geelong

Explore Geelong's women-led street art, celebrating creativity, identity, public spaces and stories through vibrant urban artworks.

Presented by the City of Greater Geelong



THE ARCHITECTURE OF WELLBEING: Designing Sustainable Housing

Free Event | Talk
Registration Required

Sat 3 Oct | 3.30pm – 4.30pm
Nyaal Banyul Geelong Convention and Event Centre,
80 Western Beach Rd, Geelong

Hear Andrew Maynard explore joyful, sustainable architecture addressing climate, housing and community challenges.

Presented by Austin Maynard Architects



NATURE BASED COASTAL PROTECTION INSTALLATIONS AND THEIR CO-BENEFITS

Free Event | Talk
Registration Required

Sun 4 Oct | 10.30am – 11.15am
Nyaal Banyul Geelong Convention and Event Centre,
80 Western Beach Rd, Geelong

Learn how artificial reefs reduce coastal erosion while creating habitat using sustainable recycled materials.

Presented by the City of Greater Geelong

NYAAL BANYUL: Designing a New Landmark for Geelong

Free Event | Talk
Registration Required

Fri 2 Oct | 10.30am – 11.30am
Nyaal Banyul Geelong Convention & Event
Centre, 80 Western Beach Rd, Geelong

Hear the story behind Nyaal Banyul's design, from cultural vision to landmark waterfront destination.

Presented by Open House Melbourne

NYAAL BANYUL: Guided Tour

Free Event | Tour
Registration Required

Sat 3 Oct | 10.00am – 11.00am
Sun 4 Oct | 10.00am – 11.00am
Nyaal Banyul Convention & Event Centre,
80 Western Beach Rd, Geelong

Explore Nyaal Banyul's cultural stories, artworks and design, shaped through collaboration with Wadawurrung Traditional Owners.

Presented by Nyaal Banyul and the Victorian
Convention and Event Trust (VCET)



PLAYSCAPE CO-LAB

Free Event | Exhibition

Mon 5 - Fri 9 Oct | 9.00am – 5.00pm

Sat 10 Oct | 10.00am – 4.00pm

Sun 11 Oct | 10.00am – 4.00pm

Library Verge Space, Level 3, Deakin University
Geelong Waterfront Campus, 1 Gheringhap St,
Geelong

Young people and designers co-create bold play
spaces, exploring how children can shape their
communities.

Presented by Deakin University, Architecture
Vacancy Lab and Herne Hill Primary School



THE MAYOR'S CHALLENGE PRIZE ANNOUNCEMENT

Free Event | Exhibition | Awards
Registration Required

Mon 5 Oct | 5.00pm – 6.00pm

A+B Gallery, Sally Walker Building, Deakin
University School of Architecture and Built
Environment, 1 Gheringhap St, Geelong

Discover bold student visions, celebrate the
Mayor's Prize winner, and imagine Geelong's
connected, creative future.

Presented by the City of Greater Geelong
& Deakin University



HOW GEELONG LED AUSTRALIA IN AMBULANCE DESIGN: Vehicle Display

Free Event | Display

Sat 3 Oct | 10.00am – 2.00pm

The Carousel, 1 Eastern Beach
Rd, Geelong

Discover Geelong's pioneering
ambulance designs and how
industrial innovation transformed
healthcare after World War II.

Presented by Geelong Region
Branch National Trust (Vic)
with Victorian Ambulance
Historical Society



HOW GEELONG LED AUSTRALIA IN AMBULANCE DESIGN & TRAINING

Free Event | Talk
Registration Required

Sat 3 Oct | 12.30pm – 1.30pm

Nyaal Banyul Geelong
Convention and Event Centre,
80 Western Beach Rd, Geelong

Learn how Geelong designer
Allan Cummings revolutionised
ambulance design,
transforming emergency
healthcare across Victoria.

Presented by Geelong Region
Branch National Trust (Vic)
and the Victorian Ambulance
Historical Society



GEELONG WATERFRONT: Layers of History, Design & Change

Free Event | Talk
Registration Required

Sat 3 Oct | 11.00am – 12.15pm

Nyaal Banyul Geelong
Convention and Event Centre,
80 Western Beach Rd,
Geelong

Hear how the Geelong
Waterfront evolved through
renewal, design leadership
and future planning initiatives.

Presented by the City of
Greater Geelong

WHY RADIANT CEILING CONDITIONING?

Free Event | Talk
Registration Required

Fri 2 Oct | 10.15am – 10.45am

Nyaal Banyul Geelong Convention and Event
Centre, 80 Western Beach Rd, Geelong

Learn how radiant ceiling conditioning works,
addressing efficiency, installation, performance
and common misconceptions.

Presented by Environmental Energy Services

CROWNE PLAZA GEELONG INTERIOR DESIGN TOUR



Paid Event | Tour
\$25 + booking fee

Fri 2 Oct | 10.00am – 11.00am

Crowne Plaza, 33 Smythe St, Geelong

Discover the design story behind Crowne Plaza
Geelong through architecture, art, Country and
waterfront-inspired interiors.

Presented by Crowne Plaza Geelong





RIPPLESIDE INCLUSIVE PLAYSPACE: Guided Tour

Free Event | Tour
Registration Required

Mon 5 Oct | 12.00pm – 1.00pm
Ripplside Inclusive Playspace, Ripplside
Park, 42 Bell Pde, Ripplside

Discover the design behind Ripplside's
inclusive playspace, where landscape,
accessibility and community come together
through the power of play.

Presented by Jeavons Landscape Architecture
& the City of Greater Geelong



SELF-REFLECTION, DIGITAL IMAGE AND POSTHUMAN CARTOGRAPHIES: Two Interactive Artworks

Free Event | Talk
Registration Required

Fri 2 Oct | 2.15pm – 3.15pm
Nyaal Banyul Geelong Convention and Event
Centre, 80 Western Beach Rd, Geelong

Hear artists explore digital media, identity and
perception through experimental, interactive
and algorithmic artworks.

Presented by Creative Occupation



REPROGRAMMING DISPOSABILITY: Architectural Design For Textile Waste

Free Event | Fashion
Registration Required

Tues 6 – Sat 10 Oct | 10.00am – 5.00pm
National Wool Museum, 26-32 Moorabool St,
Geelong

See how students transform textile waste
into innovative design solutions challenging
disposability and creating circular futures.

Presented by Deakin University & the National
Wool Museum



FRIDAY NIGHT AT THE FAIR

Free Event | Exhibition | Performance | Music

Fri 2 Oct | 6.30pm – 8.30pm
Nyaal Banyul Geelong Convention and Event Centre,
80 Western Beach Rd, Geelong

As the sun sets over Geelong's waterfront, the Victorian Regional Design Fair
transforms into a vibrant after-hours celebration of creativity, experimentation
and connection.

Spend the evening exploring exhibitions, discovering contemporary products
and meeting designers, makers and creative practitioners from across regional
Victoria before settling into a unique program of live performances that blur
the boundaries between art, technology, music and culture. The Fair is the
centrepiece of Geelong Design Week, showcasing the depth, diversity and
innovation of regional design through exhibitions, talks, installations and
immersive experiences.

Presented by Geelong Design Week and the City of Greater Geelong

GEELONG FASHION COMMUNITY EVENT



Paid Event | Fashion

VIP Seated \$50 + Booking Fee
General Seating \$35 + Booking Fee
General Admission \$15 + Booking Fee

Sun 11 Oct | 5.00pm – 9.00pm
Wurriki Nyal Forecourt,
137-149 Mercer St, Geelong

A vibrant street runway celebrating Geelong fashion, designers, makers, music, performance, hospitality and creative community.

Presented by
Geelong Fashion Community



GREATER GEELONG CLEAN ECONOMY SHOWCASE

Free Event | Talk
Registration Required

Thurs 8 Oct | 10.00am – 2.30pm
Podium, Wurriki Nyal Civic Precinct,
137-149 Mercer St, Geelong

Learn how Geelong is driving clean economy innovation through design, collaboration, research and sustainable solutions.

Presented by the City of Greater Geelong

DESIGNING CITY SERVICES: Design and Change Practice Inside Local Government

Free Event | Talk
Registration Required

Wed 7 Oct | 10.00am – 11.30am
Wurriki Nyal Civic Precinct,
137-149 Mercer St, Geelong

Discover how the City of Greater Geelong uses design and change practices to tackle complex challenges, improve services and create lasting community impact.

Presented by the City of Greater Geelong

PECHA KUCHA BY GEELONG + SURF COAST ARCHITECTS

Free Event | Talk
Registration Required

Fri 9 Oct | 6.00pm – 8.00pm
Podium, Wurriki Nyal, 137-149 Mercer St, Geelong

Hear local architects share bold ideas, projects and insights shaping Geelong and Surf Coast's future.

Presented by Geelong + Surf Coast Architects

PRESENCE & ABSENCE

Free Event | Exhibition

Mon 5 – Fri 9 Oct
9.00am – 5.00pm
Wurriki Nyal, 137-149 Mercer St, Geelong

An immersive sound installation revealing Ngubiti Yoorree's biodiversity, cultural significance and evolving relationship between nature and community.

Presented by Vicki Hallett

A TALE OF TWO CITIES: Vibrancy in a Different Light

Free Event | Tour
Registration Required

Wed 7 Oct | 5.00pm – 8.30pm
184 – 186 Ryrie St, Geelong

Join this walk and talk to explore Geelong's transformed laneways, public spaces and cultural stories through design, art and urban vibrancy.

Presented by the Victorian Government Department of Transport & Planning & the City of Greater Geelong

GRANT FEATHERSTON: Design for Life

Free Event | Talk
Registration Required

Tues 6 Oct | 12.30pm – 1.30pm
Podium, Wurriki Nyal,
137-149 Mercer St, Geelong

Learn about Geelong-born designer Grant Featherston's modernist legacy, innovative furniture and lasting influence on Australian design.

Presented by the Geelong Branch of the National Trust (Vic) and Geelong Branch of Arts National (ADFAS)

PROPERTY HEALTH CHECK: Diagnose Your Design

Free Event | Workshop
Registration Required

Fri 9 Oct | 10.00am – 2.00pm
Ground Floor, Wurriki Nyal,
137-149 Mercer St, Geelong

Get expert design advice on your property ideas through a practical health check with local designers.

Presented by CKA Studio

PROCURING GOOD DESIGN

Free Event | Talk
Registration Required

Thurs 8 Oct
4.00pm – 5.30pm
Podium, Wurriki Nyal,
137-149 Mercer St, Geelong

Learn how thoughtful procurement decisions create better design outcomes through collaboration, expertise and selecting the right partners.

Presented by Stonehouse + Irons Architecture



CREATING PLACES FOR LEARNING

Free Event | Talk | Tour
Registration Required

Thurs 8 Oct | 4.00pm – 6.30pm
St Joseph's College Geelong,
135 Aphrasia St, Newtown

Experience how architecture shapes learning through innovative spaces, student voices and Geelong's educational design legacy.

Presented by PMDL McGlashan Everist and
St Joseph's College Geelong



ENVIRONMENTALLY SUSTAINABLE DESIGN AT THE RS&S MILL: Talk and Tour

Free Event | Talk | Tour | Registration Required

Mon 5 Oct | 1.00pm – 2.00pm, 17 Rutland St, Newtown

Tour the adaptive reuse of the Returned Soldiers and Servicemen's Mill, where heritage, sustainability and community connect.

Presented by Kerrie Quirk



RISING LINES: Book Launch

Free Event | Launch
Registration Required

Sat 10 Oct
10.30am – 12.30pm
11 Rutland St, Newtown

A collaborative artist publication exploring climate anxiety through writing, image-making, materiality and innovative book design.

Presented by Ranch Pressing

ELIZABETH BELL CERAMICS: Open Studio

Free Event | Tour
Registration Required

Wed 7 Oct
12.00pm – 2.00pm
100 Lower Paper Mills Rd,
Fyansford

Discover Elizabeth Bell Ceramics at Fyansford Paper Mills, and explore handmade pottery, sustainable making, craft, creativity and community.

Presented by
Elizabeth Bell Ceramics

THE DIALOGUE BETWEEN ART & INTERIOR DESIGN

Free Event | Talk | Exhibition
Registration Required

Thurs 8 Oct
4.00pm – 6.00pm
Hope & Autumn Display Suite,
138 Pakington St, Geelong West

Explore how art and interior design combine to create meaningful, personal spaces filled with creativity and story.

Presented by Nikki McGar Interiors & Up Property

WEAVING LIGHT



Free Event | Exhibition
Paid Event | Workshop
Workshop Registration \$330
+ Booking Fee

Hope and Autumn Display Suite,
138 Pakington St, Geelong West

Open Studio
Thurs 1 – Fri 2 Oct
11.00am – 3.00pm
Thurs 8 – Fri 9 Oct
11.00am – 3.00pm

Hands-On Workshop
Sat 3 Oct | 10.00am – 1.30pm
Sat 10 Oct | 10.00am – 1.30pm

Experience handwoven lighting design through an open studio residency celebrating craftsmanship, materials, creativity and regional making.

Presented by Skye Lightly and
Up Property



REGENERATIVE MATTER(S)

Free Event | Tour | Exhibition

Fri 2 Oct | 4.00pm – 7.00pm
Sat 3 Oct | 11.00am – 6.00pm
Sun 4 Oct | 11.00am – 4.00pm
Fri 9 Oct | 4.00pm – 6.00pm
Sat 10 Oct | 11.00am – 6.00pm
Sun 11 Oct | 11.00am – 4.00pm
Sacred Heart College,
62 Aphrasia St, Newtown

Students reimagine waste as resources through regenerative materials, innovative design and future-focused creative experiments.

Presented by Design Futures
Lab and Sacred Heart College

POLLINATOR PALLETS

Free Event | Exhibition |
Interactive Installation

Thurs 1 – Fri 2 Oct
8.00am – 3.00pm
Sun 4 Oct | 10am – 2.00pm
Mon 5 – Fri 9 Oct
8.00am – 3.00pm
Sat 10 Oct | 10.30am – 12.30pm
Sun 11 Oct | 10.00am – 2.00pm
11 Rutland St, Newtown

Discover mobile pollinator gardens showing how thoughtful design can support biodiversity in homes, schools and communities.

Presented by
Bees Please Gardens

FYANSFORD PAPER MILLS: Heritage Tour



Paid Event | Tour
Adult \$15 + Booking Fee
Child \$8 + Booking Fee

Sun 4 Oct | 10.30am – 11.45am
Wed 7 Oct | 10.30am – 11.45am
Fyansford Paper Mills,
100 Lower Paper Mills Rd,
Fyansford

Join a walking tour of the historic Fyansford Paper Mill, exploring industrial heritage, circular paper-making and creative reuse.

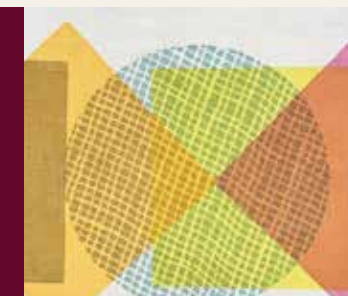
Presented by
Rotary Club of Highton

BETWEEN SHAPE AND COLOUR

Free Event | Market
Thurs 1 Oct – Sat 10 Oct
9.00am – 3.00pm
11 Rutland St, Newtown

A collaborative screen-printing exhibition exploring colour, pattern, process and the creative exchange of ideas.

Presented by
RUT Gallery and Art Gusto





PRESENTED BY



SUPPORTING PARTNER



GEELONG MINI GARAGE

STRATEGIC PARTNERS



CONTACT

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