

GEE LONG DESIGN WEEK

21—30
NOVEMBER
2024

EVENT PROGRAM



CEO Message



Greater Geelong has a proud and exceptional history of design which has left a lasting impact on the world.

Our UNESCO City of Design designation honours this legacy and our clever and creative vision for the future, from pioneering designers such as Grant Featherston, to innovations like the refrigerator and the Toynes Hoist (now Hills Hoist), and the architectural buildings that have shaped our modern existence.

We understand how good design affects quality of life and contributes to a more sustainable world.

It positively impacts how public spaces, buildings, transport infrastructure and homes are planned and addresses environmental, accessibility and technological challenges. Social housing, garden landscaping, sustainable packaging,

cars and mobility aids are all influenced by design.

This is why I am thrilled to present our biggest Geelong Design Week program ever, celebrating homegrown design excellence and innovation across our region.

We are excited to showcase design projects, stories and talents from Greater Geelong and beyond through more than 70 events including exhibitions, workshops, talks, tours and unique experiences.

Whether you're a seasoned designer, a curious individual, or someone with a passion for making a positive impact through design, we have events that are guaranteed to spark your interest and creativity.

Join us for Geelong Design Week 2024 – we can't wait to see you!

Ali Wastie
CEO, City of Greater Geelong

Guest Curator Message



In an era where artificial influences permeate every aspect of our lives, the urgency to centre the human condition in all we do has never been greater.

Geelong Design Week 2024 embraces this by adopting 'design for humanity' as its overarching premise, aiming to provoke thought and inspire action around the essential role design plays in our everyday lives.

By highlighting the significance of design across various sectors—such as the built environment, education, materiality, sustainability, and the circular economy—we aim to cultivate a deeper understanding of how thoughtful design enhances our experiences, solves complex problems, and contributes to a more sustainable and inclusive society.

Fostering creativity in Greater Geelong—a community passionate about design—is essential for driving innovation and inspiring new ideas. The 2024 program focuses on local design initiatives and national programs with global significance.

By celebrating the achievements of local talent, we aim to motivate others to explore their creative potential. Encouraging collaboration among designers, artists, and entrepreneurs enriches the local environment, nurturing creativity and promoting experimentation.

This collaborative spirit positions Greater Geelong as a future-focused hub for design and innovation, leveraging the power of design to create positive, lasting change.

Dr. Tonya Meyrick
2024 Geelong Design Week Guest Curator



For bookings or more information, scan the QR code or visit geelongdesignweek.com.au

Highlights

Designing Djilang

**Wadawurrung Traditional Owners
Aboriginal Corporation**

Mon 25 November 2pm–4pm

*General Admission \$50.00 +
booking fee*

Join a walk with Corrina Eccles, Wadawurrung woman and Cultural Strengthening General Manager for a walk around Central Djilang, to look at ways Wadawurrung Culture has been embedded into the urban environment and to learn more about the Wadawurrung aspirations for Wadawurrung Country.

Leaving from Wadawurrung Scarred Tree at Wurriki Nyal forecourt, 137–149 Mercer Street, Geelong

MOTEL, Live Show

Tim Ross & Kit Warhurst

Fri 22 November 7pm–8.50pm

General Admission \$45.00 + booking fee

Take a spin through Aussie holidays of the past with MOTEL, the acclaimed live show from comedian and self-proclaimed design nerd Tim Ross and musician Kit Warhurst.

For this special performance, they are taking over the renewly refurbished Eden Oak Motel, originally designed by McGlashan Everist in the 1980s.

Eden Oak, 20 Adams Court, East Geelong



Speed Date with an Architect

C.Kairouz Architects

Fri 22 November 12pm–5pm

Free, registration required

Join us for Speed Date with an Architect, a unique event where homeowners, renovators, and design enthusiasts can meet one-on-one with expert architects and town planners. In these focused 10–15 minute consultations, you'll have the opportunity to connect with one of four talented architects or seek advice from our town planning specialist.

Ground Floor, Wurriki Nyal, 137–149 Mercer Street, Geelong



Architect's Homes Building Tours: Anglesea and Barwon Heads

EmAGN VIC Regional Committee & Geelong + Surf Coast Regional Practice Forum

Sat 23 November 11.30am–12.30pm *General Admission \$30.00 + booking fee*

Sun 24 November 10am–11.30am *General Admission \$15.00 + booking fee*

Explore stunning, architect-designed homes in Geelong, the Bellarine, and Surf Coast during the Architect's Own Homes Tour on Saturday 23 and Sunday 24 November. On Saturday, visit homes in Geelong and the Bellarine that architects have designed for themselves, showcasing personal design philosophies and creative spaces. Then, on Sunday, discover client-designed homes along the Geelong & Surf Coast, demonstrating the unique, tailored results of collaborating with local architects. This tour highlights the benefits of working with architects to create custom, well-planned spaces in the coastal Western region.

Various locations in Geelong and the Surf Coast



**For bookings or more information, scan the
QR code or visit geelongdesignweek.com.au**

Geelong Tech School x Kortrijk Wonder Festival Projection

Geelong Tech School

**Thurs 21–Sat 30 November
24 hours**

Free

Discover the new projection off Little Malop Street developed by Geelong Tech School students for the Wonder Creativity Festival in Kortrijk, Belgium 2023.

Shorts Place, Geelong

Kip & Co, Jenny Kee + Ken Done Collaborations

Kip & Co, Jenny Kee + Ken Done

Thurs 21–Sat 30 November 10am–4pm

Free, registration required

Kip&Co x Jenny Kee homewares and apparel collaboration celebrates Jenny and the wondrous Australian environment her art has championed for over fifty years.

Beach Days by Kip&Co x Ken Done is the third Kip&Co collection with Done and features vibrant colours, and a sense of optimism and irreverence.

The Project Space, Deakin University, Geelong Waterfront Campus, Cnr Cunningham Street and Western Beach Road, Geelong



McGlashan Everist Walking Tour

PMDL McGlashan Everist

Fri 22 November 2.30pm–5.30pm

Free, registration required

Join a guided walking tour of five key buildings designed by McGlashan Everist Architects, across inner-city Geelong. Meeting at The Carousel, the tour will proceed to The National Wool Museum, Focus Five, Sally Walker Building and will finish up at Deakin Waterfront Campus.

If you are unable to attend the walk, registrations for the project gallery and chat are available from 4.30pm to 5.30pm.

Meeting Point—The Carousel 1 Eastern Beach Road, Geelong



Event Program

Do you want to build a fatberg?

Barwon Water + the indirect Object

Thurs 21–Sat 30 November 10am–2pm

Free

A big, disgusting creature may be lurking below our city streets. It's called a fatberg, and unwittingly, Geelong residents are contributing to its creation. This grotesque phenomenon grows enormous on a diet of items that should never be flushed down the loo or washed down the drain. Join in this fun all ages activity creating a giant reproduction fatberg.

Pooseum of Modern (f)Art, Barwon Water, 55–67 Ryrie Street, Geelong



Tran2located

**Deakin University Screen
& Design Industry Project**

**Thurs 21–Sat 30 November
10am–4pm**

Free, registration required

TRAN2LOCATED explores the connection and manufacturing industries of UNESCO Creative Cities of Design Geelong and Nagoya, Japan.

The Project Space, Deakin University, Geelong Waterfront Campus, Cnr Cunningham Street and Western Beach Road, Geelong



**Design Graduates
Exhibition**

The Gordon

**Thurs 21–Sat 30 November
10am–4pm**

Free

As a UNESCO City of Design, Geelong owes much of its dynamic landscape to the forward-thinking graduates who have shaped its identity.

The Gordon, Altum Gallery, Level 3 T Building, 2 Fenwick St, Geelong



Process

**Deakin University School
of Architecture and Built
Environment**

**Thurs 21–Sat 30 November
9am–5pm**

Free

'Process' showcases the creative steps and final works produced by Deakin University's 2024 Architecture and Construction Management students.

Deakin Waterfront, A+B Gallery (Building D, 4th Floor) 1 Gheringhap Street, Geelong



**For bookings or more information, scan the
QR code or visit geelongdesignweek.com.au**



The Future isn't Black and White
with Colorplan

Ball & Doggett x GF Smith

Thurs 21–Fri 29 November 10am–4pm

Free

Keynote Talk

Thurs 28 November 5.30pm–7pm

Free, registration required

Is the world getting less colourful?
Perhaps this question is super simple...
Yes/No? And the truth is, we don't
know, but we're here to find out.

The Project Space, Deakin University, Geelong
Waterfront Campus, Cnr Cunningham Street and
Western Beach Road, Geelong



The Narratology of Place

Jacinta Kay

**Thurs 21–Sat 30 November
24 hours**

Free

Discover this time-based
digital work about the unique
cultural aspects of Geelong
through form, pattern,
animation and sound.

Market Square, Yarra Street, Geelong



Arch Hive

**Jacinta Kay & Colin
Trecther, Deakin University**

**Thurs 21–Sat 30 November
10am–4pm**

Free, registration required

Catch new creative works
created with scans and
photographs of artefacts
from The Geelong Heritage
Centre archives coupled
with contemporary design
ephemera.

The Project Space, Deakin
University, Geelong Waterfront
Campus, Cnr Cunningham Street
and Western Beach Road, Geelong



Longevity

Walter Walter Workshop

**Thurs 21–Sat 30 November
10am–4pm**

Free, registration required

Explore the potential of
the material we come into
contact with the most;
plastic.

The Project Space, Deakin
University, Geelong Waterfront
Campus, Cnr Cunningham Street
and Western Beach Road, Geelong



Navigating Design

Shelley Jardine

**Thurs 21–Sat 30 November
24 hours**

10am–4pm

Navigating Design is a
collection of artworks
created through the use
of intricately applied paint
in the visual form of hard-
edge geometric abstraction.

The Project Space, Deakin University,
Geelong Waterfront Campus, Cnr
Cunningham Street and Western
Beach Road, Geelong

A People's Press–Noel
Counihan

Geelong Gallery

Thurs 21–Sat 30 November
10am–5pm

Free

Explore Noel Counihan's politically-driven printmaking in this exhibition highlighting his collaborative work with cultural cooperatives, including the Eureka 1854–1954 portfolio commemorating the Eureka Stockade.

Geelong Gallery, 55 Lt Malop
Street, Geelong



Learn Space–Design
+ Play

Geelong Gallery

Thurs 21–Sat 30 November
10am–5pm

Free

You and your young ones are invited to play and experiment with different materials, colours and shapes to promote design and creative thinking in the Gallery's Learn Space.

Geelong Gallery, 55 Lt Malop
Street, Geelong



Social Studies

Geelong Gallery

Thurs 21–Sat 30 November
10am–5pm

Free

Explore the work of Brook Andrew, Emily Floyd and David McDiarmid, who employ printmaking as part of their multi-disciplinary practices to explore a range of contemporary issues.

Geelong Gallery, 55 Lt Malop
Street, Geelong



The Sweet Spot–
Between Art and Design

Geelong Gallery

Thurs 21–Sat 30 November
10am–5pm

Free

Enjoy this selection of recent acquisitions to Geelong Gallery's collection that test the nexus between art and design.

Geelong Gallery, 55 Lt Malop Street,
Geelong



**For bookings or more information, scan the
QR code or visit geelongdesignweek.com.au**



Ten Years of Dowel Jones

National Wool Museum

Thurs 21–Sat 30 November
10am–5pm

General Admission \$12.00 adult \$7.00 child + booking fee

Immerse yourself in Dowel Jones' transformation of the Museum gallery into a house filled with ten of their collaborative projects including furniture, lighting, ceramics and textiles.

National Wool Museum, 26 Moorabool Street, Geelong



Designing with Wadawurrung

Wadawurrung Traditional Owners Aboriginal Corporation

Thurs 21 November 4pm–5pm

\$10.00 Adult \$5.00 student/concession + booking fee

Wadawurrung Traditional Owners share their perspective on respecting Country through meaningful engagement and design outcomes.

Geelong Arts Centre, 50 Lt Malop Street, Geelong



Eco Artland Open Studio + Preview

Eco Art Rugs by Morris Art Studio, Geelong

Thurs 21–Sun 24 November
9am–5pm

Free

Eco Artland creates unique hand painted, customisable, 100% natural fibre, sustainable homewares that are fully biodegradable.

Studio 19, Creative Geelong,
Centrepoint Arcade, 132 Lt Malop Street, Geelong



Dell Eco Reef Exhibition

City of Greater Geelong

Thurs 21–Sat 30 November
10am–4pm

Free, registration required

Discover the innovative world of eco-friendly reef units that not only rehabilitate marine and coastal ecosystems but demonstrate the intersection of art, design, and environmental science.

52 Corio St, Geelong



Circle of Thread—Pop Up

Emily Rastas, Lazarus Gordon, Kate Sylvester

**Thurs 21–Sat 30 November
10am–4pm**

Free, registration required

Circle of Thread invites you to take garments from a mountain of unsellable clothing and work alongside designers to mend and repurpose them.

52 Corio Street, Geelong



Assembled Lines and Fordtown

Platform Arts

**Thurs 21–Sat 30 November
Mon–Fri 10am–5pm
Sat 10am–3pm
Sun Closed**

Free

Platform Arts presents two correlative exhibitions, both an exploration into the Ford manufacturing history of Geelong.

Platform Arts Gallery 1 & 2,
60 Lt Malop Street, Geelong



Create: The Art and Science of Creativity for Designers

David Spear, Spearhead Strategic Design and Innovation

Thurs 21 November 10am–12.30pm

Cost \$85.00

Creativity is the driving force behind design and innovation. But how does creativity work? How might we apply the art and science of creativity to be better designers?

Deakin University Geelong Waterfront Campus, School of Architecture and Built Environment, Design Studio, Level 4

Yarra Street Window Gallery Design Showcase

City of Greater Geelong

**Thurs 21–Sat 30 November
24 hours**

Free

From glasswork to textiles, this window showcase brings the talent of local artists and designers to the streets!

Market Square, Yarra Street, Geelong

Learn to Draw the Circular Economy

Elise Motalli

**Thurs 21 November
9am–10.30am**

Tickets \$79.00

Join this highly interactive online illustration workshop and learn to draw the circular economy.

Online

Creativity and Connection

Creative Geelong

**Thurs 21–Sat 30 November
11.00am–7.30pm**

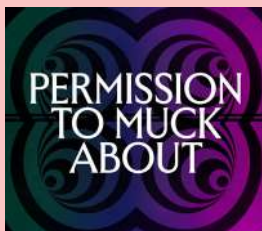
Free

Explore a range of events at Creative Geelong including life drawing, open studios, artist talks and exhibitions at Untether Gallery, Third Space Gallery + Digital and more.

Centrepoin Arcade, 132 Lt Malop Street, Geelong



**For bookings or more information, scan the
QR code or visit geelongdesignweek.com.au**



Permission to Muck About

UKRI Future leaders Fellowship (FLF) (UK) & Dr Joseph Lindley

Thurs 21, Fri 22, Mon 25 and Tues 26 November 9am–5pm

Free, registration required

Permission to Muck About is the culmination of hundreds of hours of workshops, interviews, and explorations crafted by Design Research Works.

Proudly supported by Geelong Arts Centre.

Open House, Geelong Arts Centre, 50 Lt Malop Street, Geelong



Meeting Geelong's Housing Challenge: Balancing Growth, Affordability and Sustainable Design

City of Greater Geelong

Fri 22 November 3pm–4.30pm

Free, registration required

This seminar will explore effective strategies to meet housing demands while ensuring diverse, affordable housing without compromising design and quality.

Podium Room 1, Wurriki Nyal 137–149 Mercer Street, Geelong



Grovedale Community Orchard–10 Year Anniversary

Transition South Barwon

Fri 22 November 5.30pm–9pm

Free, registration required

Inspired by permaculture design principles, the Grovedale Community Orchard promotes sustainable practices and food security for a healthy and strong community.

Grovedale Community Orchard, 31 Perrett Street, Grovedale

Matter(s) of Time

The Design Futures Lab

**Fri 22 November 4pm–7pm
Sat 23 November 12pm–7pm
Sun 24 November 12pm–4pm
Sat 30 November 12pm–5pm**

Free

Design Futures Lab rethinks our relationship with nature, viewing waste as a resource and design as a societal service.

The Innovation Precinct, Sacred Heart College, 62 Aphrasia Street, Newtown





How Big Innovation Makes Big Business

Make Mate

Fri 22 November
5.30pm–7.30pm

Tickets \$10.00 + booking fee

Make Mate brings together a panel of leading minds to explore how big innovation makes big business.

5 Rutland Street, Newtown



Design Dialogues

National Wool Museum

Fri 22 November
6pm–7pm

Tickets

Museum Members free

General admission \$28.00 + booking fee

Join Dale Hardiman and Adam Lynch (Dowel Jones) and collaborators as they celebrate ten years of their award-winning design studio.

National Wool Museum, 26 Moorabool Street, Geelong



Threads of Change—Weaving Sustainability into Fashion

Collectivity Talks

Sat 23 November
11.00am–12.30pm

Tickets \$10.00

Learn how Australian fashion leaders are reshaping the industry through sustainable practices and circular economy principles.

The KO Creative Studio, 14 Lambert Avenue, Newtown

Making Home: Belmont

Open House Melbourne

Sat 23 November

Session 1 10.30am–11.30am

Session 2 12pm–1pm

Tickets \$7.00

Tour McKenzie Street, Belmont residential development and learn about the architect-designed, environmentally sustainable affordable homes.

McKenzie Street, Belmont



For bookings or more information, scan the QR code or visit geelongdesignweek.com.au



Human by Nature
– Understanding
Biophilic Design

The School of Lost Arts

Sat 23 November
10am–12pm | 2pm–4pm

*General Admission \$10.00
+ booking fee*

Visit this historic one-acre urban farm with rewilded garden and learn how biophilia, our deep connection to nature, can inform and improve every aspect of our daily lives.

221 Noble Street, Newtown



Open Studio–
Stonehouse + Irons
Architecture

Stonehouse + Irons Architecture

Sat 23 November
12pm–4.30pm

Free, registration required

*Consultation workshop
\$20.00*

Explore the studio of
Stonehouse + Irons
Architecture or book a
design consultation.

63 Point Lonsdale Road, Point
Lonsdale



Designing with the
Discarded

Regina Middleton

Sun 24 and Sat 30
November
9.30am–12.30pm

*General Admission \$45.00+
booking fee*

Join Regina for a short walk
along 13th Beach in search
of weathered plastics to
make your very own small
sculpture or jewellery in this
family friendly workshop.

13th Beach, 550 Barwon Heads–
Torquay Road, Connewarre



Reimagining Heritage
in Geelong: Adaptive
Reuse and the
Transformation of
Historic Buildings

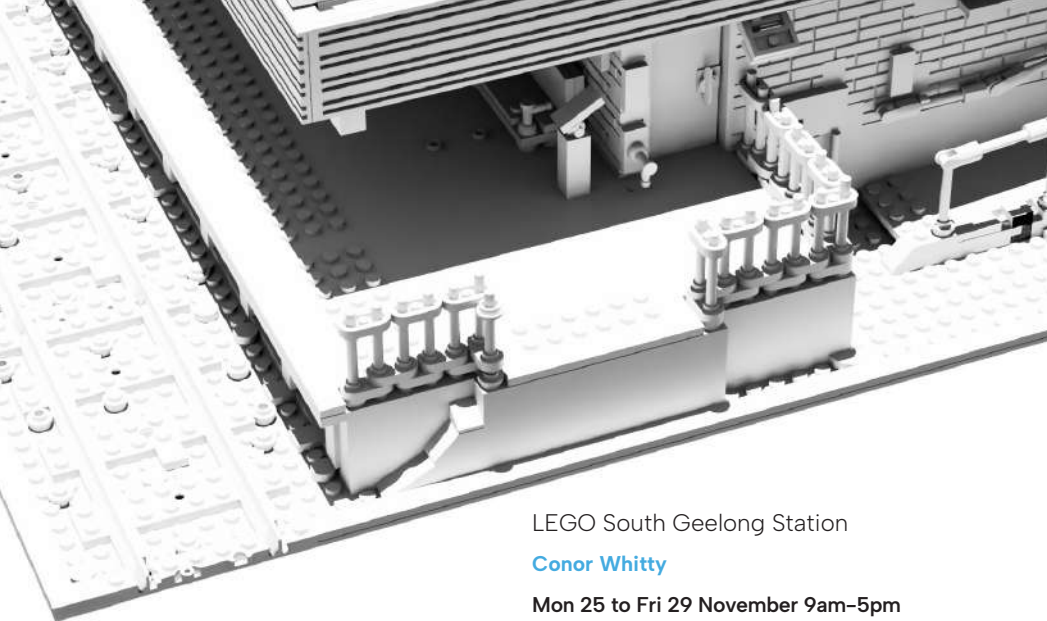
City of Greater Geelong

Mon 25 November
10am–11am

Free, registration required

Gain insights into
the challenges and
opportunities of
repurposing heritage
buildings.

Podium Room 1, Wurriki Nyal 137–
149 Mercer Street, Geelong



LEGO South Geelong Station

Conor Whitty

Mon 25 to Fri 29 November 9am–5pm

Free

Enjoy this LEGO model that pays tribute to the old South Geelong Station that once served as a familiar community landmark.

Ground Floor, Wurriki Nyal 137–149 Mercer Street, Geelong

Radical Recycling:
Co-Design and Reuse
Through Creative Play

Deakin University Library

**Mon 25–Fri 29 November
10am–5pm**

Free

Engage in playful experimentation with the visual and sonic qualities of discarded and recycled material objects.

Deakin University Waterfront
Gallery, Level 3, Building D (John
Hay Building) 1 Gheringhap Street,
Geelong

Picture from Words

**Deakin University–School
of Architecture and Built
Environment**

**Mon 25–Fri 29 November
9am–5pm**

Free

This exhibition examines the impact of generative AI on our creative process and design in Architecture and the Built Environment.

Deakin University Waterfront
Campus, A+B Gallery (Building D,
4th Floor), 1 Gheringhap Street,
Geelong

Introduction to Board
Game Design

**Geelong Regional
Libraries Corporation**

**Tues 26 and Wed 27
November
12pm–1pm**

Free, registration required

Explore different approaches to board game design, board game mechanics, themes, and psychology.

Online



For bookings or more information, scan the
QR code or visit geelongdesignweek.com.au



Design Thinking Geelong: Strategic Design for Community Leaders

Spearhead Strategic, Fruitful Communications, Deakin University, Committee for Geelong, Geelong Chamber of Commerce

Tuesday 26 November 9.30am–7.30pm

Tickets \$85.00, Networking \$30.00

Applying the power of strategic design to address growth challenges and unlock new opportunities in Geelong.

Deakin University Geelong Waterfront Campus, School of Architecture and Built Environment



LIGHT LETTERS

Back to Back Theatre

**Tuesday 26 to Sat 30 November
24 hours**

Free

Internationally renowned Back to Back Theatre worked with Nelson Park School students to create two small publications, taking excerpts from these publications for display around Geelong's northern suburbs.

Northern Suburbs of Geelong at six locations



Floortalk–Helmut Lueckenshausen

Geelong Gallery

**Tuesday 26 November
11.30am–12pm**

Free

Join Professor Emeritus Helmut Lueckenhausen for a fascinating insight into his furniture design practice.

Geelong Gallery, 55 Lt Malop Street, Geelong



Experimenting with Circularity and Dissolvable Design Objects

Matt Harkness

**Tuesday 26 November
10am–10.30am**

Free, registration required

Delve into a series of design research experiments centred around dissolvable design objects.

Online



Circularity and the Future of Geelong

City of Greater Geelong

Tuesday 26 November
2pm–3pm

Free, registration required

Internationally renowned Ashleigh Morris shares her expertise on circularity and its potential, both in Australia and around the world.

Podium Room 1, Wurriki Nyal, 137–149 Mercer Street, Geelong



Design for Nature—
Rewild our Urban
Public Spaces

City of Greater Geelong

Tuesday 26 November
5pm–6.45pm

Free, registration required

Discover nature-based solutions to rewild our urban public spaces. The event includes the release of the City of Greater Geelong's Nature Strip Guidelines.

National Wool Museum, 26 Moorabool Street, Geelong

Aalto Film Night

**Stonehouse + Irons
Architecture**

Tuesday 26 November
6pm–8pm

Tickets \$10.00 General Admission

Special screening of Aalto: Architect of Emotions, one of the greatest modern architects who put people at the centre of design.

The Pivotonian Cinema, 4 Verner Street, South Geelong



Contemporary Library
Design—Exploring
Biyal—a

**Geelong Regional
Libraries**

Tuesday 26 November
4pm–5.30pm

Free, registration required

Join representatives from Wadawurrung Traditional Owners Aboriginal Corporation, Buchan Architects, City of Greater Geelong and Geelong Regional Libraries to discuss the latest in contemporary library design.

Getjawil Multipurpose Room,
Biyal—a Armstrong Creek Library,
20 Main Street, Armstrong Creek

Enabling Wellbeing
Futures through Design

WorkSafe Design Practice

Tuesday 26 November
4.30pm–6pm

Free, registration required

Join the Design Practice team for an interactive workshop on creating safer workplaces.

WorkSafe Victoria Head Office, 1 Malop St, Geelong



For bookings or more information, scan the
QR code or visit geelongdesignweek.com.au



Co-designing Geelong Sports Museum: A Winning Team

Geelong Sports Museum and Downstream Melbourne

**Wed 27 November
5pm–6.30pm**

Free, registration required

Hear from the Museum design team about the power of strong co-design processes.

Geelong Sports Museum, Kardinia Park, 380 Moorabool Street, Geelong



City of Design Tour
**Cultivated & Design
Institute Australia**

**Wed 27 November
8am–6pm**

Contact info@cultivated.com.au to book

Take a tour of Australia's only City of Design, Geelong, with a focus on sustainability, new materials, design and architecture.

Various locations around Geelong



Eden Oak Revitalisation & Adaptive Reuse Talk

**Australian Institute of
Architects EmAGN Committee
in collaboration with Plus
Architecture & Eden Oak**

**Wed 27 November
6pm–8pm**

Tickets \$15.00

Hear from Plus Architecture, Mitchell & Eades, Chroma Group, HGW Projects and Tract, who revitalised Eden Oak, a cherished mid-century site designed by McGlashan Everist in Geelong.

Eden Oak, 20 Adams Court, East Geelong



Bawa Film Night

Stonehouse + Irons Architecture

**Wed 27 November
6pm–8pm**

*Tickets \$10.00 General
Admission*

Geoffrey Bawa: The Genuis of place explores the work of Sri Lanka's most important architect and how he decolonised 20th century architecture.

The Pivotonian Cinema, 4 Verner Street, South Geelong

Ranch Pressing Launch

Ranch Pressing

Thurs 28 November 5.30pm–7.30pm

Free

Celebrate the launch of Geelong's new, independent small-press focused on limited edition, experimental art and design publications.

Rebecchi's, 11 Rutland Street, Newtown



Geelong Public Art Health Check (GPAC)

Bishop & Reis Artificially Intelligent Informatics Network (BRAIIN)

**Thurs 28 and Fri 29 November
3pm–6pm**

Free

BRAIIN look to assess how Geelong public artworks shape collective memory and challenge our cultural narratives in the 2020s.

Various locations around Geelong Waterfront and City Centre, 3220



Rutland Street Design Hub Open Door

Various creative and design businesses located in Rutland Street

**Thurs 28 November
3.30pm–7.30pm**

Free, registration required

Discover the creative heart of Geelong's design industry at Rutland Street Design Hub Open Door with many activities on offer.

Various locations along Rutland Street, Newtown

How to Innovate:
Design for Innovation
and Commercialisation

Spearhead Strategic Design and Innovation

**Thurs 28 November
10am–12.30pm**

Tickets \$85.00

How might we use design to deliver a systematic, scalable and repeatable approach to innovation and commercialisation that reduces risk and increases your chances of success?

Deakin University Geelong Waterfront Campus, School of Architecture and Built Environment, Design Studio, Level 4



HOME MADE–Design/
Geelong

Boom Gallery & Ruck Agency

**Thurs 28–Sat 30 November
10am–4pm**

Free

Don't miss this two-day exhibition that highlights the work of designers whose vision and style have made a mark both locally and globally.

Boom Gallery, 41 Pakington Street, Geelong West



For bookings or more information, scan the QR code or visit geelongdesignweek.com.au



Nyaal Banyul—A Place of Baierr

Wadawurrung Traditional Owners Aboriginal Corporation

**Thurs 28 November
4.30pm–5.30pm**

Free, registration required

Hear about the co-design process with Traditional Owners to embed Wadawurrung Culture into Nyaal Banyul Geelong Convention and Event Centre.

Podium Room 1+2, Wurriki Nyal
137–149 Mercer Street, Geelong



Geelong to Japan

National Wool Museum

**Fri 29 November
2pm–3pm**

*Tickets Museum Members
Free*

*General Admission \$12.00
+ booking fee*

Japan has bought Australian wool since its first shipment in 1890. Learn about this significant relationship and the impact it has had on both Australian and Japanese design.

National Wool Museum, 26
Moorabool Street, Geelong



The Happier, Healthier
Creative Business
Canvas Masterclass

Design Business Council

**Fri 29 November
9.30am–12.30pm**

*Tickets from \$275.00 +
booking fee*

The Happier, Healthier Creative Business canvas is a holistic tool designed by Australian design practitioners to help creative business owners grow robust, sustainable for-purpose businesses.

Podium Room 2+3, Wurriki Nyal
137–149 Mercer Street, Geelong

Talking Art

Geelong Gallery

**Sat 30 November
4pm–4.40pm**

*Tickets \$15.00 members,
\$20.00 non-members*

Geelong Gallery Director and CEO, Jason Smith, and Melbourne-based artist, Louise Saxton, discuss her practice and new self-published monograph 'LOUISE SAXTON cut & pinned'. A Geelong Contemporary fundraising event.

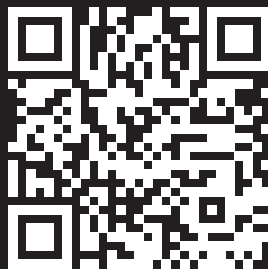
Geelong Gallery, 55 Lt Malop
Street, Geelong



GEELONG DESIGN WEEK

We Acknowledge the Wadawurrung People as the Traditional Owners of the Land, Waterways and Skies. We pay our respects to their Elders, past, present and emerging. We Acknowledge all Aboriginal and Torres Strait Islander people who are part of our Greater Geelong community today.

We make every effort to ensure all information is accurate at the time of publishing. For the most up-to-date information visit geelongdesignweek.com.au



 @geelongdesignweek

For more information on free and ticketed events, scan the QR code or visit geelongdesignweek.com.au

