

GEELONG DESIGN WEEK

19———29
OCTOBER
2023

EVENT PROGRAM

geelongdesignweek.com.au



Mayor's Message

I am thrilled to be able to help launch Geelong Design Week, a momentous celebration of our city's dynamic and evolving design community.

With a legacy spanning our industrial heritage and a vision for a Clever and Creative Future, Geelong stands as an evolving hub of innovation in design.

As the sole UNESCO City of Design in Australia, this designation has enabled us to broaden our horizons, share knowledge, and collaborate on the global stage to enhance our industries, urban landscapes, and overall quality of life.

Since our designation, we've made design a central pillar of our community's vision for a sustainable future, implementing tangible principles that drive our design-focused initiatives.

We invite you to join us for an inspiring 11 days of creativity, community and design excellence, with over 50 events sure to captivate and engage the whole community.

This remarkable program brings together local designers, delves into Geelong's design heritage, and offers firsthand experiences with ground-breaking urban design, architecture, and fashion design.

Importantly, we invite the children of Geelong and beyond to engage in building and envisioning a sustainable city and future.

From interactive workshops to thought-provoking discussions, captivating exhibitions to networking opportunities, Geelong Design Week has something for everyone.

So, don't miss out on these incredible events, whether you're a seasoned designer, a curious individual, or someone with a passion for making a positive impact through design.

Explore our program now and be part of a week that promises to ignite your imagination, inspire change, and showcase the transformative power of design in Geelong.



A stylized black ink signature of Cr Trent Sullivan.

CR TRENT SULLIVAN
MAYOR



For bookings or more information, scan the
QR code or visit geelongdesignweek.com.au

Curatorial Group Message

This year's UNESCO's Geelong Design Week offers a rich program of events and activities from 19 – 29 October 2023.

It shares objects, interactions and systems, services, and experiences in a robust demonstration of the breadth of design thinking throughout our region. Geelong has a rich history and present moment of invention and transition through social change, economic challenge, and prosperity.

We honour our region's Indigenous histories of environmental design that have sustained culture and country for millennia. Design is many things: imagination, planning, creation, and problem solving.

Design is not only about usefulness. Good design compels us to consider our humanity and our inhabitation of this world. Geelong Design Week offers interactions and activities from urban walks and underwater tours, to discussions, exhibitions, parties, and workshops.

The program responds to some of the ecological, physical, social, cultural, and spiritual conditions of humanity, with each serving as a portal into the world of design.

This year's program promotes a commitment to Design for Humanity, to consider the extension of design into all facets of life – living, working, playing, and learning – and to the fragile natural systems, resources, and environments that enable us to thrive.

Geelong Design Week Curatorial Group

Dr Mary-Jane Walker

The School of Lost Arts

Dr Tonya Meyrick

Deakin University

Dr Yolanda Esteban

Deakin University

Jason Smith

Geelong Gallery

Michael Williams

Gordon Tech School

Padraic Fisher

National Wool Museum

Tracey-Lea Smith

City of Greater Geelong

Highlights



House of Fast Fashion Installation

National Wool Museum

Thurs 19–Sun 29 October | 10am–5pm

National Wool Museum Entry Fees Apply. Free entry on Saturday 21 and Sunday 22 October

You are invited to help create the House of Fast Fashion at the National Wool Museum – a house made entirely of clothing and textile waste, a space for community, collaboration and self-expression. Audiences become the fashion designers, makers, and catwalk models.

National Wool Museum, 26–32 Moorabool Street, Geelong



For bookings or more information, scan the QR code or visit geelongdesignweek.com.au

The Dell Eco Reef Snorkelling Tour

City of Greater Geelong, Alex Goad of Reef Design Lab and Bay City Scuba

Sat 21 October | 8am–9.30am

Sun 22 October | 9am–10.30am

\$40 – bookings required (Wetsuits and snorkels provided)

Hear from award-winning designer Alex Goad and the City of Greater Geelong about this incredible project, then snorkel in an artificial reef that is making waves for sustainability and restoration in our region! The Dell Eco Reef at Clifton Springs is a groundbreaking initiative that merges innovative technology and ecological expertise to enhance coastal defence. Comprising 46 sculptural wave units, this project serves two purposes: fostering shellfish restoration by establishing an artificial reef habitat conducive to oysters, mussels, and indigenous species while concurrently acting as a wave break to mitigate wave energy and curtail sand erosion.

The Dell, Clifton Springs Foreshore, Clifton Springs



Local Designers Showcase

City of Greater Geelong

Thurs 19–Sun 29 October 10am–5pm

Free

Jewellery, Furniture & Wallpaper

See the latest work of talented local jewellery designers Victoria Matthews, Elisa Zorraquin and Fiona Horne, wallpaper designer Maree Wilding and local furniture provider K5.

Geelong Customs House, 57–59 Brougham Street, Geelong

Lighting, Furniture and Fabric Design

Discover the talent of local furniture, lighting and fabric designers Ross Thompson, Two Lines Studio, Sundown Lighting and celebrate the launch of Kip & Co.'s latest collection, a collaboration with Ernabella Arts.

(Ground Floor) Wurriki Nyal, 137–149 Mercer St, Geelong



Your Geelong: Past, Present & Future Family Workshop

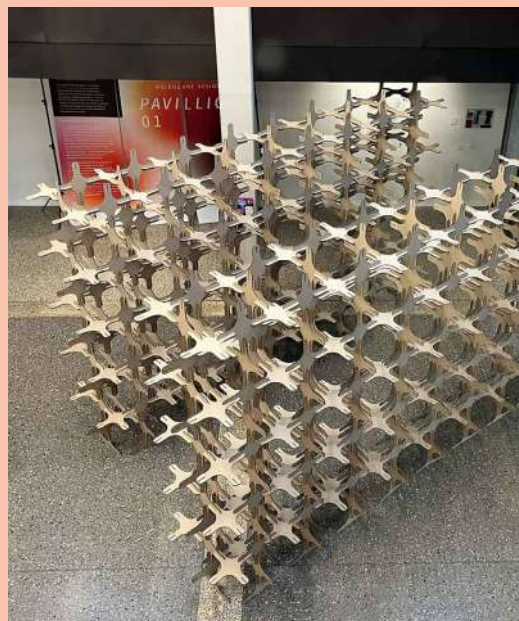
Open House Melbourne

Sat 21–Sun 29 October | 2pm–5pm

Free entry

Drawing inspiration from iconic Geelong buildings and using recycled materials, recreate your Geelong as you know it now and envision what it might become! This drop-in style workshop explores the theme designing for humanity and invites us to consider our role in shaping the future of our built environment.

(Ground Floor) Wurriki Nyal, 137–149 Mercer St, Geelong



Grounded – Bioplastic Pavilion

The Design Futures Lab

Fri 20 October, 4pm–7pm

Sat 21 October 10am–7pm

Launch Sat 21 October 12.30pm – 2pm

Sun 22 October 10am–4pm

Free entry

The Design Futures Lab is a unique collaborative group of students, and industry professionals that perform engaging, open-ended and real-world projects. For Geelong Design Week 2023, The Design Futures Lab will showcase a gallery-scale pavilion made from waste ground coffee – a new biomaterial invented by the group.

Sacred Heart College, The Innovation Precinct, 62 Aphrasia Street, Newtown



For bookings or more information, scan the
QR code or visit geelongdesignweek.com.au



Tim Ross 'Designing a Legacy' Live Show

Tim Ross

Thurs 26 October | 7pm-8.10pm

\$65 – bookings required

Comedian and architecture enthusiast Tim Ross is bringing his acclaimed ABC TV series to Geelong in a new show titled 'Designing a Legacy Live 2023'. For the first time in 160 years, Customs House will be open to the general public for this event. For one night only, Tim will passionately share architecture knowledge and design stories combining elements of slideshow, stand-up comedy, and architecture discussion.

Geelong Customs House, 57-59 Brougham Street, Geelong

Architecture Hub Speaker Series

Designing Geelong (Urban Design) and
Residential Design by Local Architects

Julie Pham

Fri 27 October | 10am-12pm, 2pm-4pm

Free – bookings required

A unique opportunity to explore the realm of architecture and design, featuring distinguished speakers who share their expertise and insights. Attendees are invited to join the engaging Architecture Hub Speaker Series, an integral part of the Architecture Collective Exhibition. This series presents a unique opportunity to explore the realm of architecture and design, featuring distinguished speakers who share their expertise and insights.

Geelong Customs House, 57-59 Brougham Street, Geelong



Event Program

Geelong Inventions Exhibition

City of Greater Geelong

**Thurs 19–Sun 29 October
10am–5pm**

Free entry

Discover and learn about Geelong's clever and creative past through local innovators, inventions and designs from last century, including decimal currency designs, refrigeration, the Toyne's rotary clothes hoist and the Ford Ute.

(Ground Floor) Wurriki Nyal, 137–149 Mercer St, Geelong

Collective Architecture Exhibition by Architects in Geelong & the Surf Coast

City of Greater Geelong and Julie Pham

**Thurs 19–Sun 29 October
10am–5pm**

Free entry

20 established and emerging local architects showcase creativity and its community impact in a diverse range of projects, spanning from small to large scale.

Geelong Customs House,
57–59 Brougham Street, Geelong

Designing Empathy: Human-Centred Design by Deakin Design Students Exhibition

Deakin University

**19–20 October 10am–5pm
23–27 October 10am–5pm**

Free entry

This exhibition unpacks various design processes undertaken by students, who are led by Human-Centred Design and a strong focus on empathy.

Deakin University, Alfred Deakin Prime Ministerial Library, Sally Walker Building, Cnr. Western Beach Rd and Cunningham St, Geelong (enter via Cunningham St)

Boronggook Drysdale Library Panel Discussion

Lisa Cunningham and K5 Furniture

**Thurs 19 October
12.30pm–1.30pm**

Free, bookings required

K5 Furniture will host a panel discussion on the design and construction of the Boronggook Drysdale Library, a collaboration between Antarctica Architects and Architecture Associates.

Geelong Library and Heritage Centre – Room Wurdi Youang (South), 51 Little Malop St, Geelong

Deakin School of A+B Student Exhibition – Geelong Projects

Deakin University

**Thurs 19–Sun 29 October
10am–5pm**

Free entry

Deakin University's School of Architecture and Built Environment will host an exhibition on current and past architectural design project briefs located in Geelong.

Deakin University Waterfront Campus Building D, Level 4, 1 Gheringhap Street, Geelong

Designing with Wadawurrung: The Geelong Arts Centre

Open House Melbourne

**Thurs 19 October
10am–11.30am**

Free, bookings required

This panel discussion will examine the incorporation of First Peoples' knowledge and culture into the design of the new Geelong Arts Centre, looking at the process involved in working meaningfully with Traditional Owners.

Geelong Library and Heritage Centre – Room Wurdi Youang (South), 51 Little Malop St, Geelong



For bookings or more information, scan the QR code or visit geelongdesignweek.com.au



Chromatica Installation

Geelong Arts Centre and The Indirect Object

Thurs 19–Sat 21 October 9am–5pm

Free entry

Discover an installation that turns the classic childhood kaleidoscope into a large-scale interactive artwork. Play with colour and light to become the creator of mesmerising patterns that shift endlessly right in front of your eyes. Made from recycled red gum fence posts and an array of reflective recycled materials, Chromatica is fun for all ages.

Geelong Arts Centre, 50 Little Malop St, Geelong



Nice Nights x AGDA presents
Creative Capital: Regional Design Perspectives

Nice Nights and AGDA

Thurs 19 October 5.30pm–8pm

Free, bookings required

Held at the iconic Big Boom Gallery, the night will feature a panel conversation with some of regional Victoria's leading creatives and designers exploring the idea of crafting creative careers and lives from a regional base.

Big Boom, 5 Rutland Street, Newtown



The Housing Question at Geelong Gallery

Geelong Gallery

Thurs 19–Sun 29 October 10am–5pm

Free entry

A collaborative video work by Helen Grace and Narelle Jubelin exploring contemporary ideas about house and home through two modernist homes in Sydney and Madrid.

Geelong Gallery, 55 Little Malop St, Geelong

Creative Conversation: The Housing Question

Geelong Gallery and Geelong Regional Library Corporation

Thursday 19 October 5pm–6.30pm

\$15, bookings required

A dynamic panel conversation exploring the value of good design and design thinking, the growing demand for affordable housing and contemporary ideas about house and home.

Geelong Library & Heritage Centre, Level 5 (Wurdi Youang), 53 Little Malop Street, Geelong

Wurriki Nyal Guided Tours

City of Greater Geelong

Thurs 19 October
3pm–4pm

Fri 20 October
3pm–4pm (Special Tour
with Cox Architecture)

Mon 23 October
12pm–1pm

Wed 25 October
4pm–5pm

Explore Wurriki Nyal, Greater Geelong's new Civic Precinct through a guided tour as part of Geelong Design Week. The state-of-the-art building features 2,550 square metres of new public space and a centrally located Customer Service area to help our community access City services.

Wurriki Nyal Civic Precinct, 137–149 Mercer St, Wadawurrung Country

Is user a bad word? Re-centring the Human into Human- Centred Design – Panel Discussion

Deakin University

Fri 20 October
12pm–1pm

Free, bookings required

Listen to a panel discussion exploring how we can place the human at the centre of the design process. Facilitated by Dr Tonya Meyrick, this panel will feature practicing designers who will discuss design thinking with a focus on community, social and cultural ideals.

Alfred Deakin Prime Ministerial Library, Sally Walker Building,
Cnr. Western Beach Rd and
Cunningham St, Geelong (enter via
Cunningham Street)

Modern Melbourne: Regional Film Premiere

Open House Melbourne and Heritage Council Victoria

Fri 20 October
2pm–3.30pm

Free, bookings required

Join us for the regional premiere screening of Modern Melbourne 2023 featuring this year's AIA Gold Medal winner Kerstin Thompson. Now in its eighth season, Modern Melbourne documents the extraordinary practice of our most important architects and designers and looks at their lasting impact on Melbourne.

National Wool Museum
26–32 Moorabool Street, Geelong



We the Makers: Fashion Disrupted

National Wool Museum

Fri 20–Tues 24 October, 10am–5pm
Sat 21 October features special
immersive artist demonstrations and
hourly catwalk.

National Wool Museum Entry Fees
Apply. Free entry on Sat 21 and Sun
22 October

Discover the power of slow fashion
through frantic making and rapid
design at the National Wool Museum
during Geelong Design Week!

National Wool Museum
26–32 Moorabool Street, Geelong



For bookings or more information,
scan the QR code or visit
geelongdesignweek.com.au

This is Public: Designing Geelong

Open House Melbourne
and City of Greater
Geelong

**Fri 20 October
4.30pm–6pm**

Free, bookings required

Hear from the architects behind Wurriki Nyal, Geelong Library & Heritage Centre and Geelong Arts Centre and how these iconic buildings are shaping the identity of Geelong.

Wurriki Nyal, Podium Level,
Multipurpose Rooms 1 & 2, 137–149
Mercer St, Geelong

Perpetual Pigments: Sustainable Colour Continuous Culture

Deakin University

**20–21 October | 10am–5pm
23–27 October | 10am–5pm**

Free entry

This participatory, 'art meets science', exploration displays the results of testing the effectiveness of recycled pigments from discarded textiles and fabrics for visual art practice by First Nations artists.

Deakin University Waterfront
Campus, The Project Space,
Cnr Western Beach Road +
Cunningham Street, Geelong

DIY or DIE Fashion Show and Cocktail Party featuring Fast Fashun

National Wool Museum

**Fri 20 October
5.30pm–9pm**

Concession – \$26.72 (incl. BF), General admission – \$33.08 (incl. BF)

Deck yourself out in your own unique style and join the celebration of creative expression. Party the night away with the DJ, catwalk, special guests and locally sourced food and drinks. First in, most ethically and sustainably dressed!

National Wool Museum
26–32 Moorabool Street, Geelong

Design + Place: Murrk Ngubitj Yarrum Yaluk Excursion

Geelong Gallery and
Barwon Water

**Sat 21 October
10am–12pm**

Free, bookings required

Join us for a fascinating visit to Murrk Ngubitj Yarram Yaluk which means 'headwaters of continuous flowing river' in Wadawurrung language and learn more about Barwon Water's current project to transform the former Bellarine Basin site into more than 30 hectares of environmental and public space for the community to access.

Murrk Ngubitj Yarram Yaluk (former Bellarine Basin) 326 Swan Bay Road (Corner of Grubb Road), Wallington

Challenges of Small Business & Design: Greenhouse Interiors

Greenhouse Interiors

Fri 20 October | 6pm–8pm

\$29, bookings required

Join Julia Green, Lucy Glade Wright and Jessica Bettenay for a panel discussion exploring the challenges of small business and design. You will be welcomed with a glass of bubbles on arrival and have the opportunity to explore the challenges and opportunities that exist within local small design businesses.

Greenhouse Interiors Showroom,
174–176 Ryrie Street, Geelong

Geelong Fashion Takeover

National Wool Museum

**Sat 21 October
10am–5pm**

**Sun 22 October
10am–5pm**

Free entry

Four local sustainable fashion designers take over the National Wool Museum to create their own unique installations. Join local We the Makers Sustainable Fashion Prize 2023 finalists as they take over the Museum and turn it into a house of creativity!

National Wool Museum
26–32 Moorabool Street, Geelong



Observational Drawing Session of Customs House

Julie Pham

Sat 21 October | 2pm, 3pm, 4pm (1 hour)

\$20, bookings required

Join an engaging Observational Drawing Session of Customs House. This session offers a unique opportunity to observe and capture the architectural marvel that is Customs House, an iconic landmark in Geelong.

Geelong Customs House, 57-59 Brougham Street, Geelong



Kungka Kunpu (Strong Women)

Geelong Gallery

Sat 21–Sun 29 October | 10am–5pm

Free entry

Kungka Kunpu (Strong Women) tells the inspiring tale of women supporting each other across generations, expressed through exemplary paintings, large-scale woven sculptural installations and moving image.

Geelong Gallery, 55 Little Malop St, Geelong

Meet & Greet the Architects

Julie Pham

**Sat 21 October
10am–1pm, 1pm–5pm**

Free, bookings essential

Join a special Open Day Public Meet and Greet session with architects from Geelong and the Surf Coast, and gain a deeper understanding of their creative processes through one-on-one conversations.

Geelong Customs House, 57-59 Brougham Street, Geelong

Designing with First Nations Communities

City of Greater Geelong

**Mon 23 October
1pm–2.30pm**

Free, bookings required

Hear from a range of First Nations creatives including Michelle Searle, designer of the Geelong Cats First Nations guernsey, and homewares and homewares company Kip & Co providing different perspectives and discussing best practice for working with First Nations creatives and commissioning designs.

Wurriki Nyal Civic Precinct, 137-149 Mercer St, Wadawurrung Country

Design as an Evolving Profession

Design Institute of Australia

**Mon 23 October
3pm–5pm**

Free, bookings required

A panel discussion focused on design as an evolving profession, and how design is transforming through collaborative practice and technological advancement.

Deakin Waterfront, Percy Baxter (in front of the Costa Hall foyer space on the ground/street level)



For bookings or more information, scan the QR code or visit geelongdesignweek.com.au

Nyaal Banyul Geelong Convention and Event Centre

Hannah Rowlands, Regional Development Victoria

Tues 24 October | 2pm–3pm

Free, bookings required

The Victorian Government and project consortium representatives will explain how they have translated the Nyaal Banyul Geelong Convention and Event Centre from a concept into a brief and then through to stunning design.

Wurriki Nyal Civic Precinct, 137–149 Mercer St, Wadawurrung Country (Podium Level, Multipurpose Rooms 1 & 2)



We the Makers: Creative Practice Forum for Students

National Wool Museum

**Tues 24 October
10.30am–1.30pm**

Bookings required

A half day forum for students interested in a career in the creative industries with Q&A, practical workshops and insights from We the Makers Sustainable Fashion Prize 2023 finalists.

National Wool Museum
26–32 Moorabool Street, Geelong»

Advanced Code Club – HTML, CSS, Python & Sonic Pi

Geelong Library and Heritage Centre

**Tues 24 October
4pm–5pm**

Free, bookings required

Challenge your coding skills with these advanced coding projects which use HTML, CSS, Python or Sonic Pi. Suitable for ages 8–15

Geelong Library and Heritage Centre (The Dome), Activity Room,
51 Little Malop St, Geelong VIC 3220

Architecture & Interior Design Renovation Workshop

PLOT Architecture

**Tues 24 October
6pm–7pm**

\$20, bookings required

A practical and inspiring workshop for anyone renovating a Victorian, Edwardian or Californian Bungalow. PLOT, a Geelong based Design Studio, will host this architecture and interior design renovation workshop filled with useful information and ideas.

Geelong Customs House,
57–59 Brougham Street, Geelong



Geelong Urban Design Walking Tour

Jonathon Daly

Wed 25 October | 2.30pm–3.30pm

Free, bookings required

Embark on a captivating urban design walking tour of Geelong, a city that beautifully blends its rich history with modern urban development. Led by knowledgeable guide Jonathon Daly, this tour will take you on a journey through key locations, each revealing a unique facet of Geelong's evolving urban landscape.

Beginning at Wurriki Nyal, 137–149 Mercer St, Geelong, and ending at Johnstone Park

Accelerating Change Through Green Infrastructure and Design

Co-hosted by Deakin University School of Architecture and Built Environment and The School of Lost Arts, Geelong

**Wed 25 October
5pm–7pm**

Free, bookings required

Learn about what is happening in green infrastructure and design and how it can transform our cities to be biodiverse and resilient spaces.

A+B Gallery, Deakin University
Waterfront Campus Building
D, Level 4 1 Gheringhap Street,
Geelong

Industry Design Sprint

Geelong Tech School

**Thurs 26 October
1pm–2pm**

Free entry

Hear from Years 8–10 students from across Geelong who have been collaborating, ideating, and prototyping designs, and developing innovative solutions to help address challenges presented by local industries.

The Gordon Auditorium, Ground Floor Building H, Gordon City Campus, Corner of Latrobe Terrace and Little Malop St, Geelong

Exhibition + People's Choice Voting of Architecture Student Design Competition: Designing the Future of Geelong Customs House

City of Greater Geelong and Julie Pham

**Thurs 26 October
10am–5pm**

Free entry

Cast your votes and appreciate the creativity for the People's Choice award for the reimagined future of Geelong Customs House. Explore an array of imaginative design proposals that breathe new life into the historic building.

Geelong Customs House,
57–59 Brougham Street, Geelong



For bookings or more information, scan the QR code or visit geelongdesignweek.com.au

Smart Design
Technology in
the Defence
Manufacturing Sector

**Geelong Defence Alliance,
Geelong Manufacturing
Council, Advanced Fibre
Cluster Geelong**

**Thurs 26 October
3pm–4.30pm**

Free, bookings required

Learn how key innovative
Geelong companies are
developing leading edge
technology and designing
solutions, including in
the aerospace and other
defence sectors.

Wurriki Nyal Civic Precinct, 137–149
Mercer St, Wadawurrung Country
(Podium Level, Multipurpose
Rooms 1 & 2)

PechaKucha Night –
Architects & Students
+ Design Competition
Winner Reveal

**Deakin University and
Julie Pham**

Fri 27 October | 6pm–8pm

Free, bookings required

Gain a deeper
understanding of the
design concepts and
thought processes behind
the captivating proposals
showcased in the Designing
the Future of Customs
House competition.

Deakin University School of
Architecture & the Built Environment,
A + B Gallery, Deakin Waterfront

Notable 20th
Century Architecture:
Geelong CBD
Guided Tour

**Geelong and Region
Branch of the National
Trust (Victoria)**

**Sat 28 October
9.45am–12pm**

**Sun 29 October
9.45am–12pm**

\$10, bookings required

Discover the many gems
of Geelong's 20th Century
architecture on this
informative walking tour
around Central Geelong.

Johnstone Park Rotunda, 24–28
Gheringhap Street, Geelong



The Earth Above: A Deep
Time View of Australia's Epic
History Pop Up 360° Film

**Australian Research Council's
Centre of Excellence of Australian
Biodiversity and Heritage (CABA)
and Deakin Motion Lab**

**Sat 28 October | 9.45am–12pm
Sun 29 October | 9.45am–12pm**

Free entry

In this full dome planetarium video,
you will experience some of the
traces and the connections between
archaeology and Indigenous
knowledge systems that allows for
a more detailed understanding of
our Deep Time History of this Epic
Australia.

Deakin University, Atrium, Sally Walker Building,
Cnr. Western Beach Rd and Cunningham St,
Geelong (enter via Cunningham St)

GEELONG DESIGN WEEK

We Acknowledge the Wadawurrung People as the Traditional Owners of the Land, Waterways and Skies. We pay our respects to their Elders, past, present and emerging. We Acknowledge all Aboriginal and Torres Strait Islander people who are part of our Greater Geelong community today.

We make every effort to ensure all information is accurate at the time of publishing. For the most up-to-date information visit geelongdesignweek.com.au



For more information on free and ticketed events, scan the QR code or visit geelongdesignweek.com.au

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